

A close-up photograph of a person's face, focusing on their eyes and nose. They are wearing clear, round-rimmed glasses. The person has light skin and blue eyes. The background is softly blurred. Overlaid on the center of the image is the text "A Tale of things you can rely on..." in a white, bold, sans-serif font.

A Tale of things you can rely on...

The logo for Worcester Bosch Group. It features a stylized graphic of two overlapping wavy lines, one blue and one red, positioned to the left of the text. The word "WORCESTER" is written in a bold, blue, sans-serif font, and "Bosch Group" is written in a smaller, blue, sans-serif font below it.

WORCESTER
Bosch Group

Overview



Overview

“Things You Can Rely On” is a familiar story of the moments in life that don’t go to plan... a tale of the situations, people and products that let you down... of frustration, niggle and unreliability.

But it’s also the story of a rare exception. Of something important you can trust and depend on; of an everyday hero. The story of Worcester Bosch.

Unfolding through the eyes of our young narrator - an 8 year-old girl called Rose, the film takes its audience on an amusing journey of mishap we can all relate to.

The film culminates in a final reveal of the one we can all rely on; a Worcester Bosch boiler.



Things you can rely on...

Approach



Approach

Our film unfolds through the eyes of Rose; a small lady with a great big personality. Rose's amusing narration lends the film it's sense of humour, creating a connection with our audience through the confident comments she casts upon a series of family 'fails.'

The approach aims to bring a fresh perspective to Worcester Bosch - lending production value through a bold visual style, humour through characterful casting and eye-catching attention via an edit filled with punch.

We will cast a cinematic lens over the script - elevating the familiar domestic setting to a place that will live long in the memory.



Things you can rely on...

A photograph of a wooden table with a large white liquid spill. A black bowl is in the top right, a spoon is in the bottom left, and several colorful candies are scattered around the spill. The text "Shoot Considerations" is overlaid in the center.

Shoot Considerations

Shoot Considerations

Our shoot will take place on location over the course of two concurrent days in January.

The setting - a typical British family home - will form a characterful yet realistic backdrop to the film.

The majority of our film will take place in around our chosen house though a small number of choice locations - nearby - will provide a sense of the world beyond the four walls of home.

The home will act as our - providing us the freedom to capture spontaneous moments. Our cast will be encouraged to ad-lib and improvise, bringing an extra layer of reality. Rose will also occasionally break the fourth wall further enhancing her connection with the audience.

Our set will be a happy one...



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Things you can rely on...

A large, dark-furred dog, possibly a Weimaraner, is lying on a light-colored, textured rug in a dining room. The dog is looking towards the right. A person's legs and feet are visible, sitting on a dark wooden chair behind the dog, with their hands resting on the dog's back. The room is dimly lit, with light coming from a window in the background. The word "Cast" is overlaid in white text on the dog's body.

Cast

Meet the Worcesters...

Our cast - the Worcesters - are a stereotypical family from an anonymous town somewhere in middle England.

Introducing... Mum & Dad - Laura and Geoff, their two children - Jenny & Rose, Granddad (who lives next door), the family dog, Rothko (who lives under the table) and (when Jenny permits) Jenny's boyfriend Jake.

The Worcesters reflect the target market and its through their relateable family dynamic that the film forges a bond with it's audience.

Our film acts as a snap-shot into the lives and routines of the family, offering an insight into each family member's quirks and characteristics

Through its humorous approach the film builds a rapport between the Worcesters and the Worcester Bosch public.



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Things you can rely on...

Rose

Rose is a loving, charming, happy-go-lucky girl. Wise beyond her years Rose is both the star and narrator of our film.





Mum

Laura is a typical working mum, full of love for her family and passion for her profession (as a nurse). She's the back-bone of the household.

Dad

Geoff - a Worcester Bosch engineer by trade - is a spritely character with a cracking smile. His main loves in life are his family and his rugby team - though the order of priority is prone to change.



Big Sister

Jenny recently left school and has just started her first job at Top Shop. She's a strong influence on Rose; a figure for her younger sister to look up to, a fountain of (boy band related) knowledge and passionate opinion (not all good).

She loves her sister dearly, though doesn't always share that fact with Rose...





Boyfriend

Jake is a loveable young man who simply can't do right for doing wrong. As hard as he tries to make his girlfriend happy he's constantly putting his foot in it and having to say 'sorry.'

An elderly man with glasses and a patterned sweater is seated at a dining table. The table is set with a white tablecloth, a white teacup and saucer, and a plate of food. In the background, there are framed pictures on the wall and a lamp with a pink shade. The overall atmosphere is warm and domestic.

Granddad

Grandad is Laura's father who lives next door. A constant feature in the family's lives he and Rose are best friends – often sharing secrets and going on incredible adventures together.

Things... (you can't rely on)



The Things...

From domestic appliances that give-up to people who let you down, our film explores the many ways in which 'things' in life can - and do - go wrong.

Our film contains a series of humorous and relatable scenes of something (or someone) going wrong...

The middle of our film contains a quick-cut sequence of these moments, cramming a series of 'fails' into a short space of time to add serious impact.

Through Rose and her commentary we share the common understanding that there's not much you can do about it - but laugh.



Things you can rely on...



A wide-angle photograph of a sunset sky. The sky is filled with large, billowing clouds that are illuminated from below, creating a vibrant palette of oranges, reds, and yellows. The upper portion of the sky transitions into a deep, dark blue. In the foreground, the dark silhouettes of a town skyline are visible against the bright horizon. The word "Location" is centered in the image in a bold, white, sans-serif font.

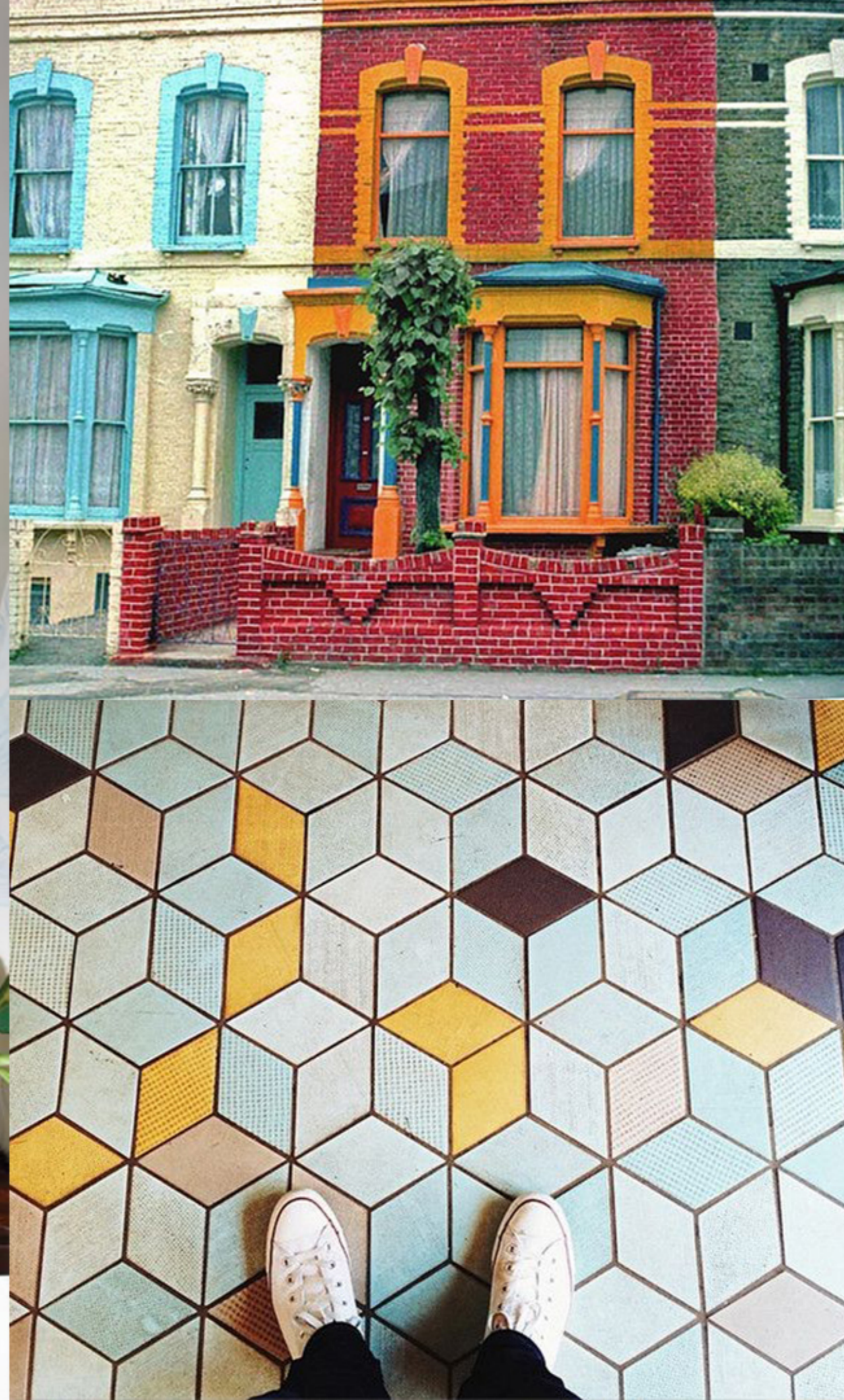
Location

Location

Our location is a typical British suburban home. Somewhere friendly and familiar. Somewhere filled with life, energy and colour at all times of the day. Somewhere called home.









Shooting Style

Shooting Style

Our shooting style draws influence and inspiration from cinema, using a combination of well known techniques to elevate the look of film above the normality of it's domestic setting.

We will use anamorphic lenses and dramatic framing to add scale and visual interest.

In combination we will often favour wide angle close-ups of our characters to gain a sense of their personality.

Naturalistic lighting will lend a sense of reality, whilst occasionally shooting hand-held will allow us to feel a part of selected scenes. This look will be enhanced in our grade.

For our quick-cut montage of 'fails' we will shoot at a high frame rate (in slow-mo) to highlight the drama of each moment in detail.



Things you can rely on...





Music

Music

Like Rose our music will be big, bold and filled with energy. Our chosen track will move at speed, driving the edit and drawing the audience in to see more.



A young girl with blue eyes is lying on her back on a large, patterned rug. She is wearing a white, fuzzy, long-sleeved sweater. Her hands are behind her head, and she is looking directly at the camera with a neutral expression. The rug has a repeating pattern of dark brown and light tan shapes. The lighting is soft and even.

THANKS
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