





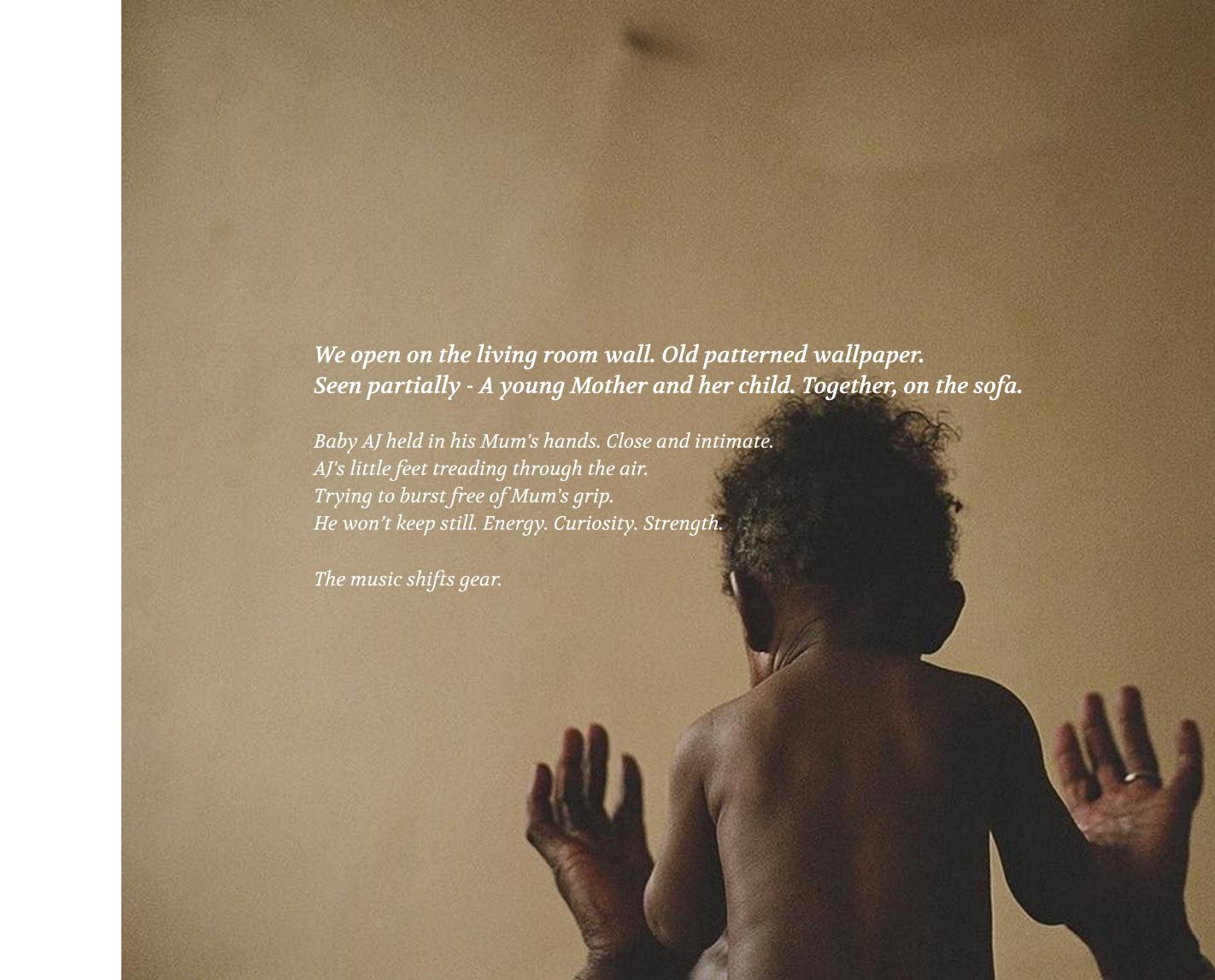




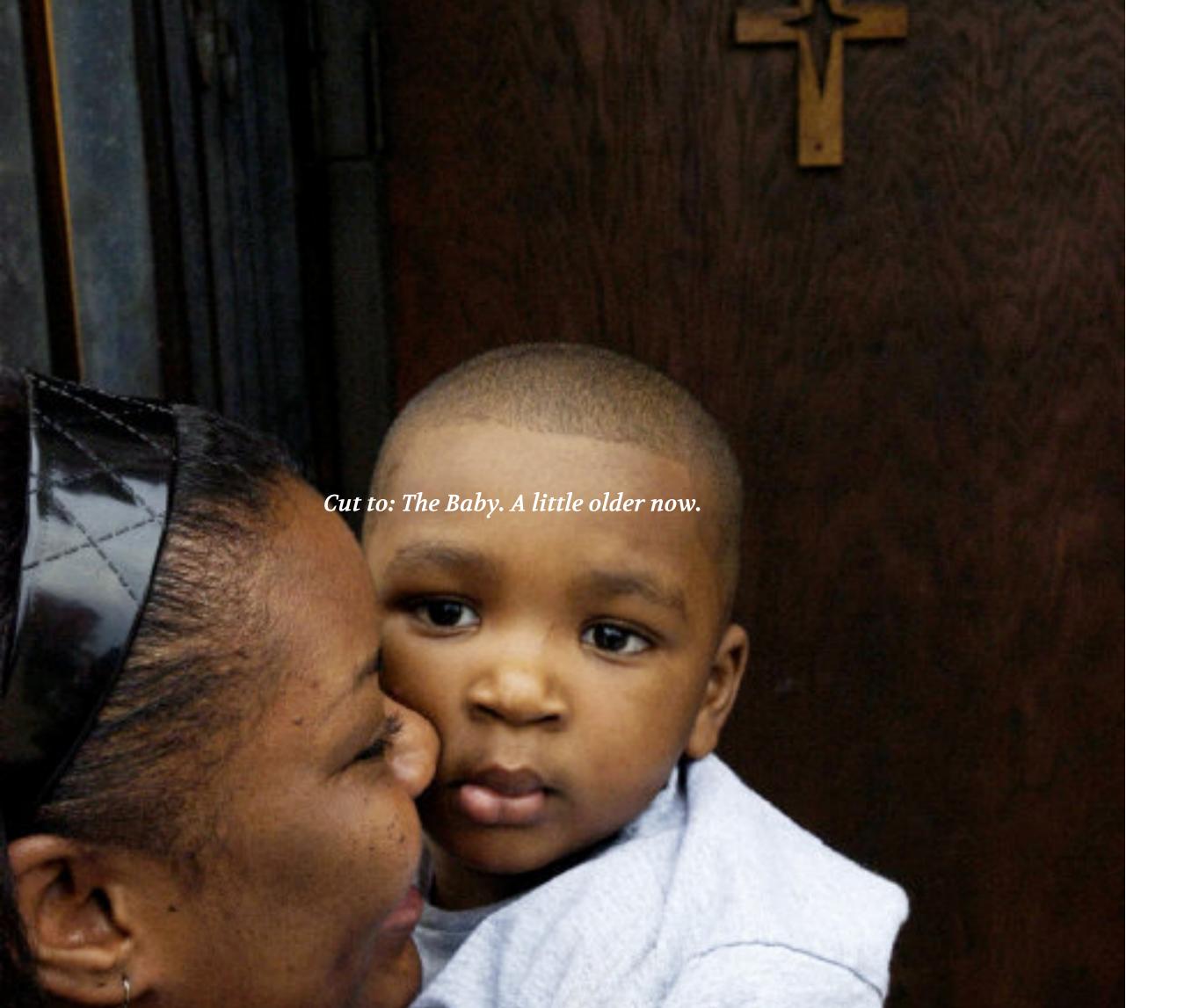
A title on a black screen appears: 'WATFORD, UNITED KINGDOM. 1989'.

OFF-SCREEN: Unfiltered sounds of real life play over the type. We hear the close texture of a young Mother and her Baby. The sounds of skin on skin, gurgles and giggles, 'Umms' and 'Ahhhs', the TV in the background, the bus pulling up outside Tescos. It's real and alive.

Emotional strings begin to play...







The Baby. He crawls along the upstairs landing.
Fast. Focused. On a mission.
Mum struggling to keep up with him.

We see him as a glimmer through the open bedroom door.

We intercut this with pencil marks scribbled on the kitchen wall. AJ's height recorded by Mum over the years.

The camera glides poetically down the hallway.



Close up we see Mum and AJ.

Mum holding the toddler up by his hands as the two walk together.

As the camera moves beside them, AJ shakes off his Mum's grip, eager to surge free.







We cut to AJ now 10 years old, sprinting on a flood lit running track at night.

We see him powering forward and over taking the boys in front. The more of the boys he over takes, the faster he goes. The louder the crowds cheer.

Overtake after overtake after overtake.

We observe as the young AJ runs past the finish line and beyond...



We match his position as we cut to a FOOTBALL FIELD at NIGHT.

Wider on AJ, a little bit older and a little bigger now. Still fast, tearing through a football pitch. We can see the cold in the air as he breathes.

He dribbles the ball gathering speed, he passes, and immediately the ball returns to him as he shoots and scores. But he continues to run off the pitch and beyond as we...





Cut to THE ESTATE -

Suddenly, a gang of dirt bikes roars through frame.

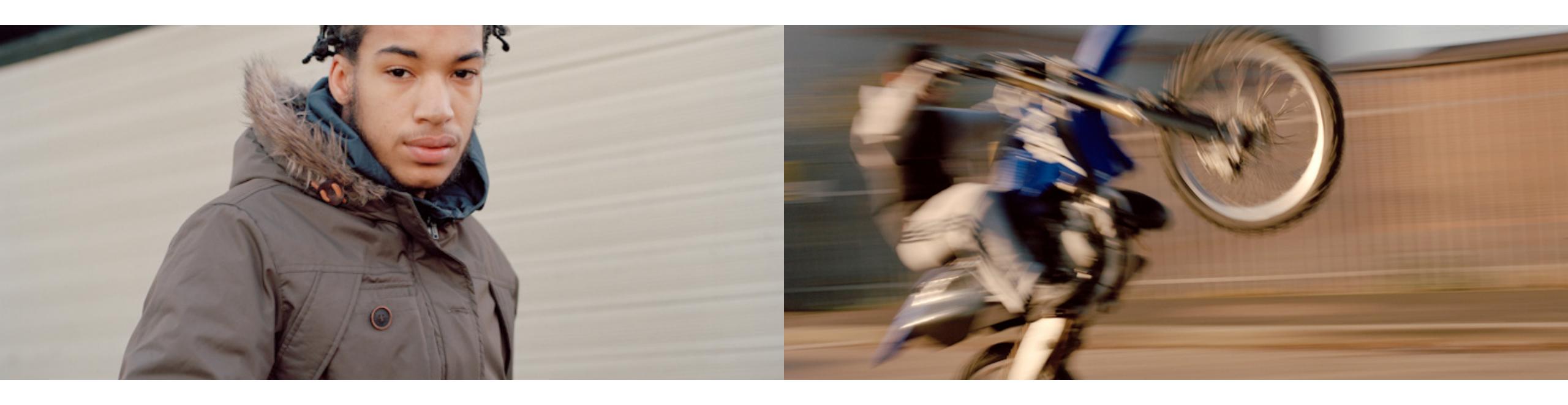
AJ and his mates. Ever moving dots on the horizon.

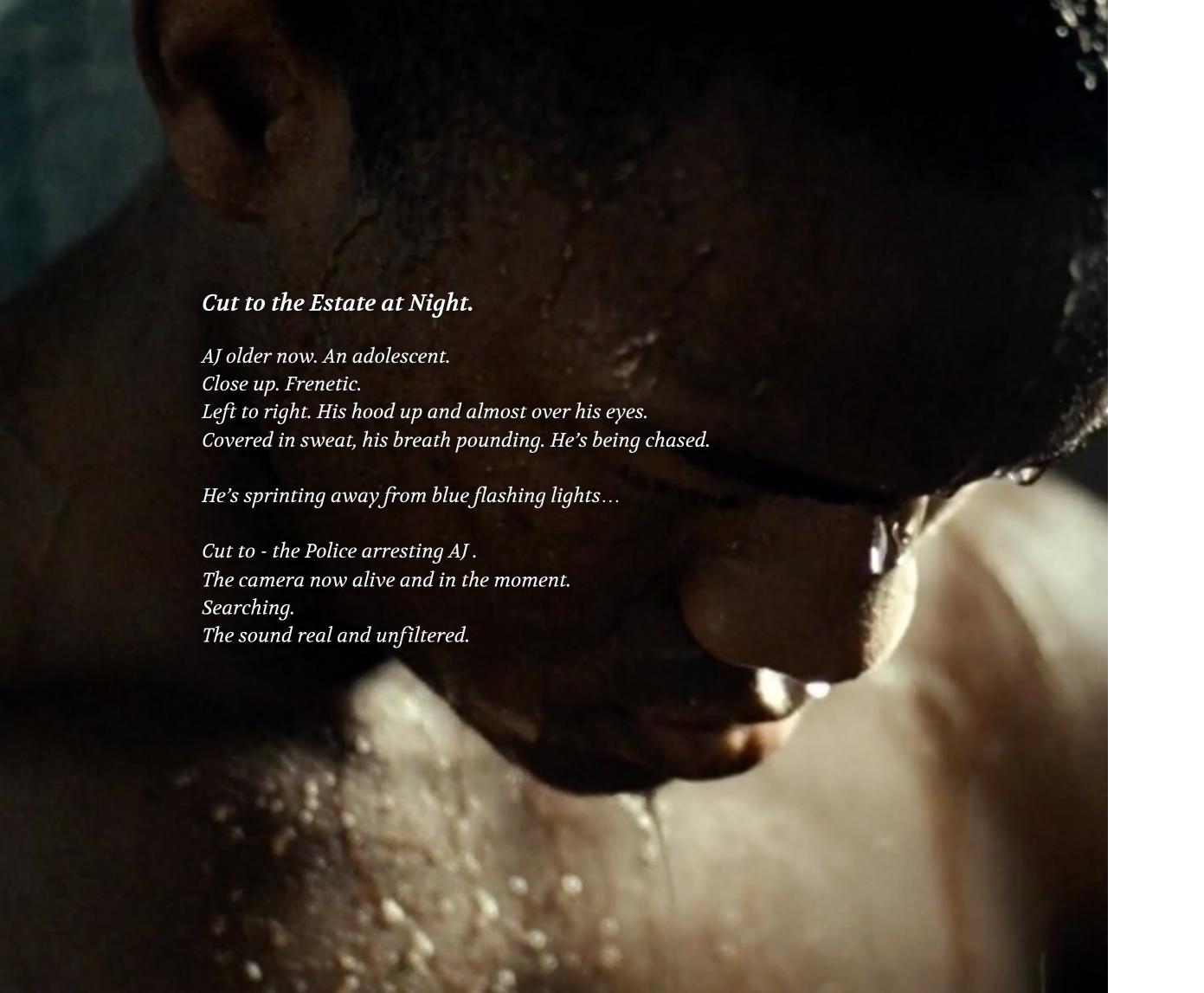
Cutting in close, we see AJ'S eyes through his

HELMET.

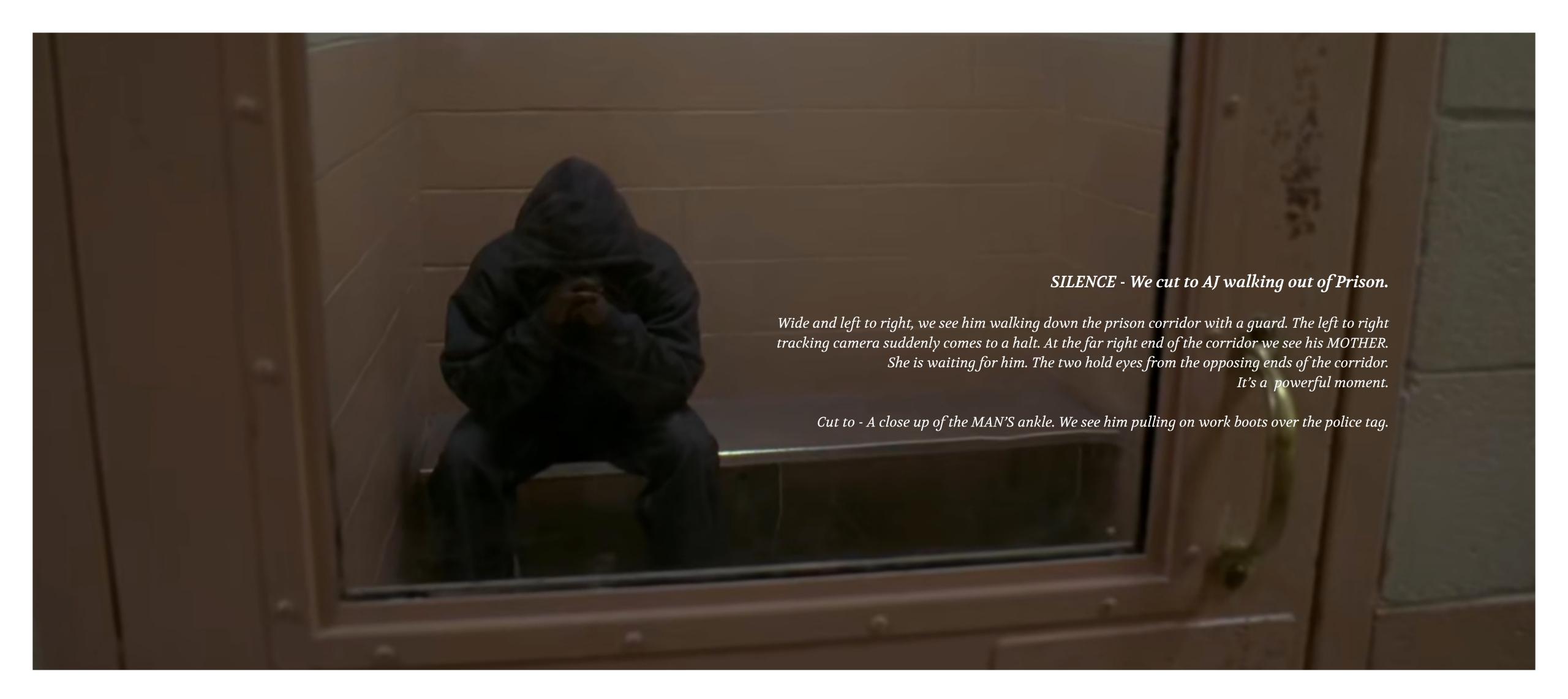
The roars of the engine carry us into...











We cut again as our young man has a job laying bricks on a building site.

We observe him from the side as he skilfully moves each brick into place with a rhythm and speed we've become accustom to seeing from him. As the bricklaying gets faster and faster, the camera moves around towards him and eventually becomes his point of view.

His hands are moving each brick into place.

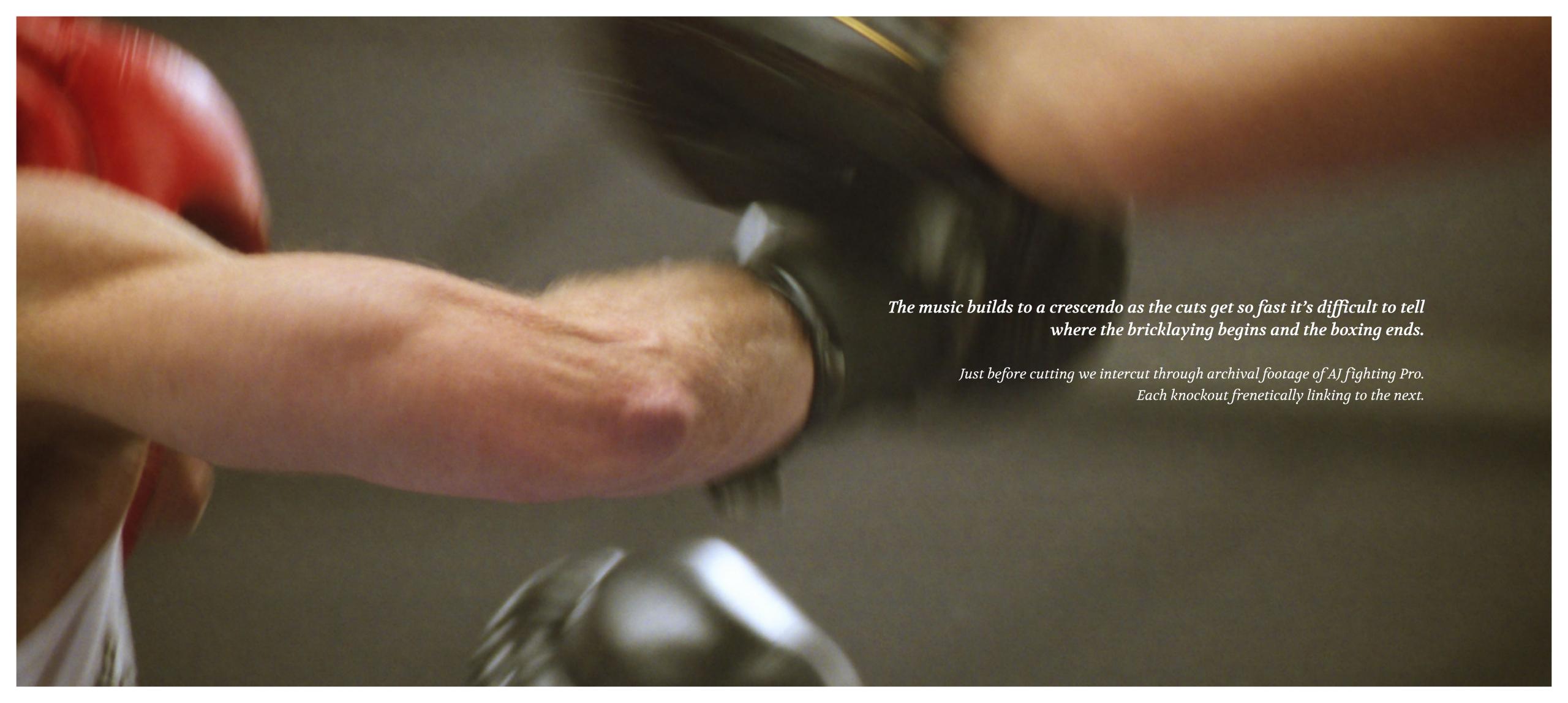
A match cut as we see his hands turn from laying bricks to throwing punches.

Faster and faster we cut between punches and brick's being laid. Each punch is thrown towards a different boxing opponent, punch bag or pads.













Still from his POV we observe a massive slow motion straight right hand connecting with the opponent's jaw, in the middle of a ring, set in a crowded arena.

As the opponent crashes slowly to the floor the music stops as time passes slowly.

On impact we ramp into slow motion and cut wide. The opponent falling into the shadowy realm.

A moving painting - sweat and limb tumble to the mat. The crowd roar.

We cut wide and high, looking down over the ring.





We now return and cut to AJ back on the original sofa from the beginning of the film, sat with his Mum. The house recognisable and mostly the same; just a little more modern now.

AJ back from the fight. Back from his journey. Full circle, at home. His IBF World Heavy Weight belt on his lap.

His mother holds his hand and looks proudly at her son. We feel the intensity of this special moment.

His eyes meet the camera. A powerful stare. As a title appears and says:

Nobody ever moved forward standing still.

Anthony Joshua MADE TO MOVE.

Lucozade Sport.



