
PORTFOLIO 2023

MI-YA VISUALS



PORTFOLIO '22

TREATMENT DESIGNER & WRITER

As a treatment designer and writer, I have worked with various directors with various styles and approaches. Working with clients namely; Samsung, Dyson, Doritos, Euros, HIV: End the Stigma, Issey Miyake, Bauhaus, Flo and Smyle to name a few. We can adapt any look or feel you and your client may have, working to every brief and changes.

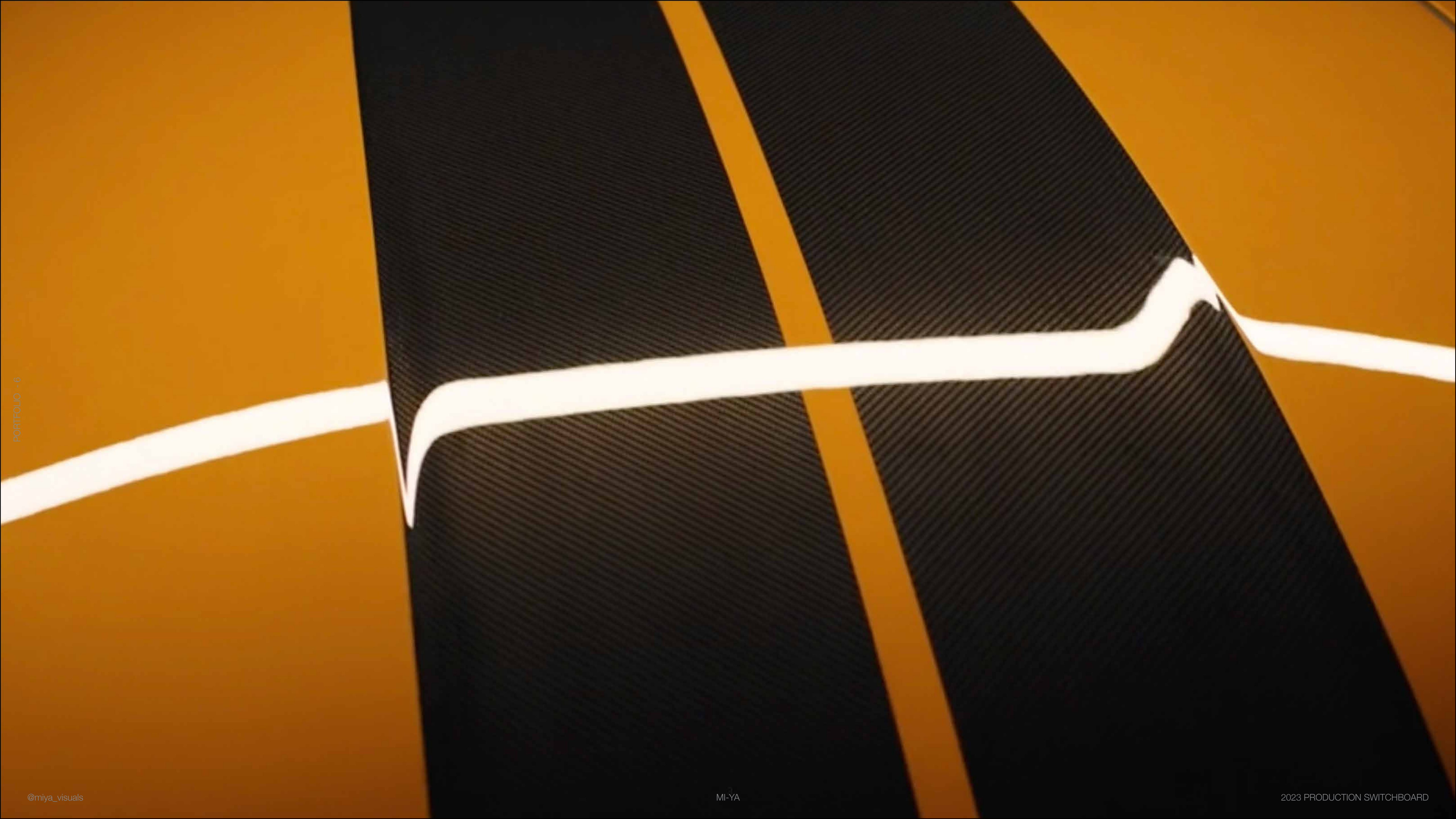
This portfolio gives some examples of recent works; keeping up with newer times, some of these treatments have featured interactive and media elements which won't appear here - should this be something you would like to see, please don't hesiste to contact Production Switchboard for access to these links.



FORTOLID - 4

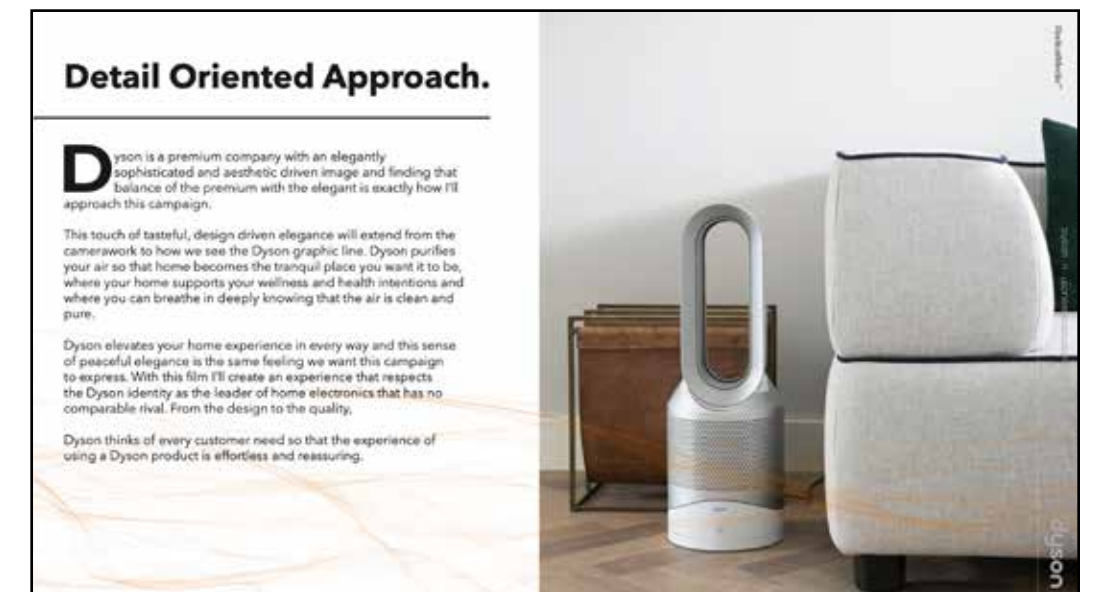
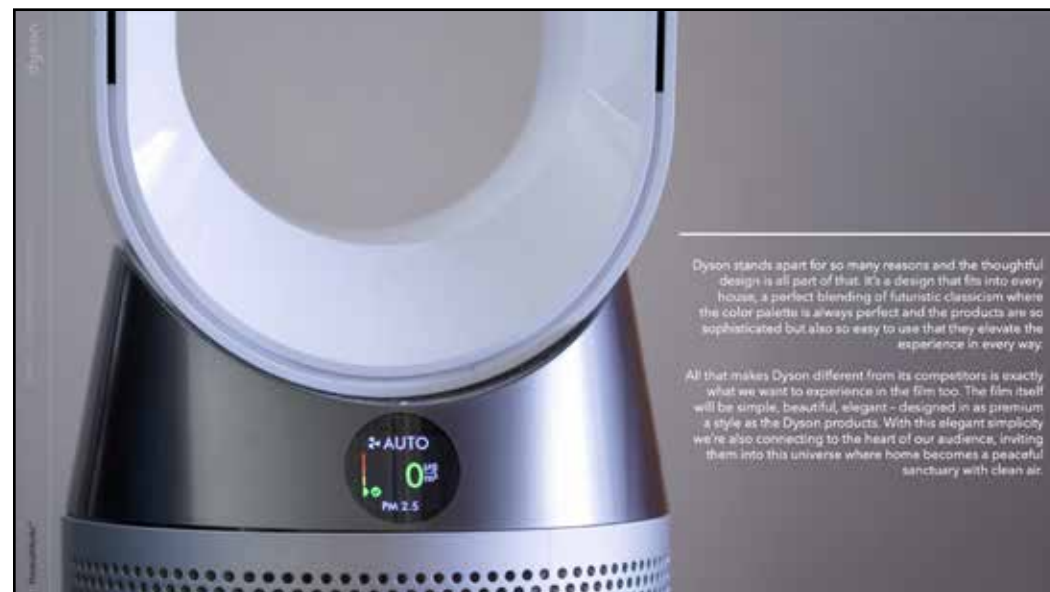
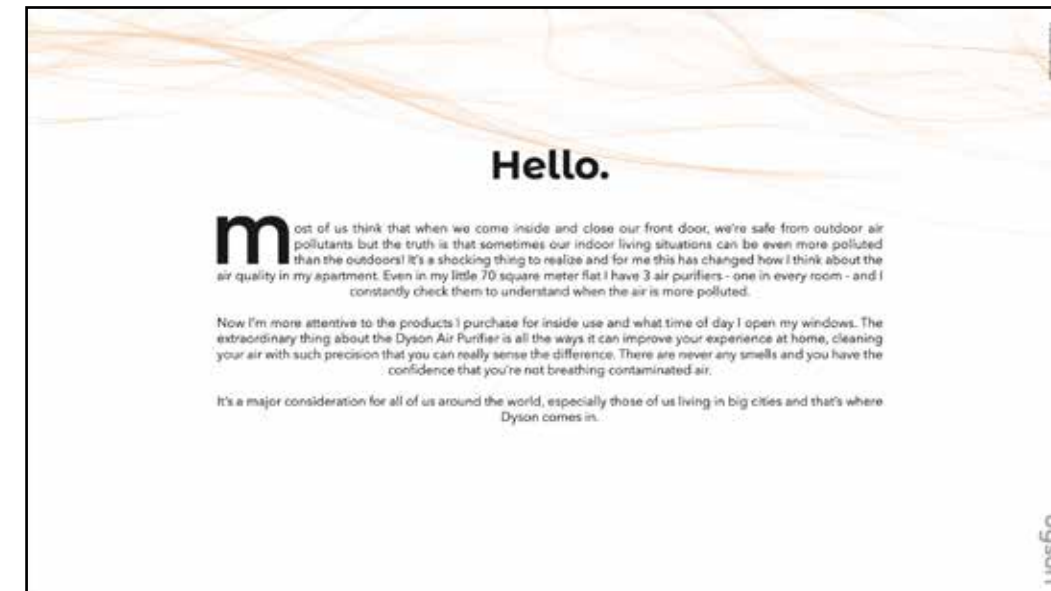
COMMERCIAL

SAMSUNG, DYSON, DORITOS/EUROS, ISSEY MIYAKE etc.



DYSON

2023 - LEONARDO DALESSANDRI



PORTFOLIO - 7

DYSON

2023 - LEONARDO DALESSANDRI

PORTFOLIO - 8



Casting.

Our family members are all memorable in a unique way. There's something compelling and engaging about the way they do average actions. All actions become more important and interesting with a compelling cast. There is a thoughtfulness to their interactions, they exude an intelligence and an intriguing worldliness. They have that rare ability to express subtle emotion through their eyes and facial expressions in a way that is always thoughtful and intelligent.

Flora is a mom who does all the research and knows the facts about how many pollutants are actually in interior home environments, but she sometimes feels overwhelmed by how to make her home the safe and tranquil space she wants it to be for her family.



Her husband, Charles, is busy with work, sometimes even working from home. He wants an easy, design-driven solution that he doesn't have to continually think about.

Their daughter, Eloise, loves to play with the family dog and perhaps she's also an athlete of some kind and her parents are concerned with making sure she has the healthiest environment to grow up in.

They're an active and busy family who care about making their home environment the best it can be with purified air that doesn't have all the pollution of the outside world.

We're creating a little world that's representative of every family but also every home environment. It's never pretentious, but always humble and elegant, with a high taste in design.



The camera skims outside the bedroom and around the corner of a doorway to discover the Dyson Purifier now whirling to life. I'll work with small and flexible cameras to get up close to the Dyson Purifier rotating around it, as we now bounce around the apartment, around doorways, up to the ceiling and diving down to the floor, now following the Dyson purified air as it moves through the apartment.

The camera retreats back in contact with the pollution we see - the husband cleaning the table, the wife cooking dinner, the daughter spraying her hair - perhaps we could even see a dog or a cat rolling around on the carpet. And in each of these encounters the graphic line turns from red, yellow or amber to green indicating that the air is now purified and clean.

Up and down, around doorways and curving interior details we follow the green line back to the Dyson Air Purifier where it ties with the graphic interface and the shots slow to a languid, peaceful pace. The house has become a safe haven, thanks to Dyson.

When making the storyboard I'll be sure to include all these ideas so we can collaborate on how exactly we want this elegant and sophisticated film to unfold and how we want the camera to move through the apartment. What's most important is for the camerawork to always be in line with the premium Dyson standard.



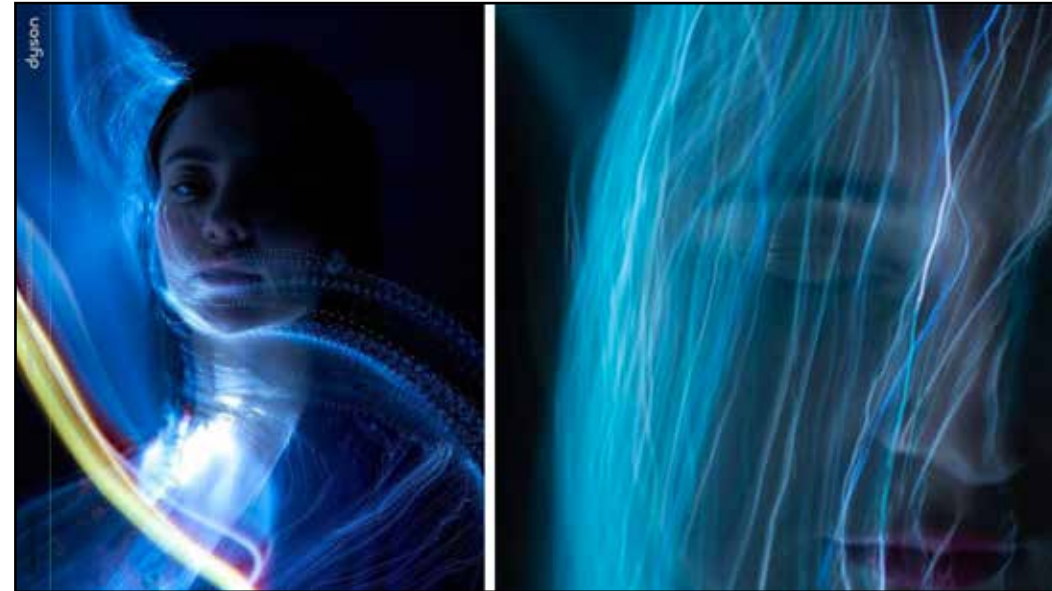
Lighting.

The lighting will also be elegant and subtly changing throughout the apartment. It's a stronger light when we're near the open window. Then the window closes and the sunlight diffuses slightly to a softer influence of both natural light and light coming from a lamp or an overhead kitchen light.

I will capture how the light changes throughout the interior of the apartment and at this magic hour where the light is both low but also has points of brightness that bring a beauty to how we see the Dyson Purifier.

If we're in any macro shots of the pollutants, points when the camera seems to move past the graphic line and into the fractal aspects of the air pollution in macro close up, that's when the light is softly filtered to bring attention to the pollutants that are becoming purified. The light will also move around the graphic line in a cinematically glowing effect that creates curves and this sculpting sense of how the graphic line is moving throughout the apartment.

In every way the light is a guiding detail that makes this experience even more tactile and immersive.



Voiceover.

To achieve this balance of flow and detail will require organization and planning. First, we A voiceover can enrich and personalize shots - it becomes like hearing the voice of a concerned individual, while also personalizing the experience as the voice of the brand. In this story the voiceover serves as a creative guide, imparting important information and also creating edit points that enrich the film with additional layers that add to this dynamic visual experience.



DORITOS: EUROS 2022

TINY BULLET

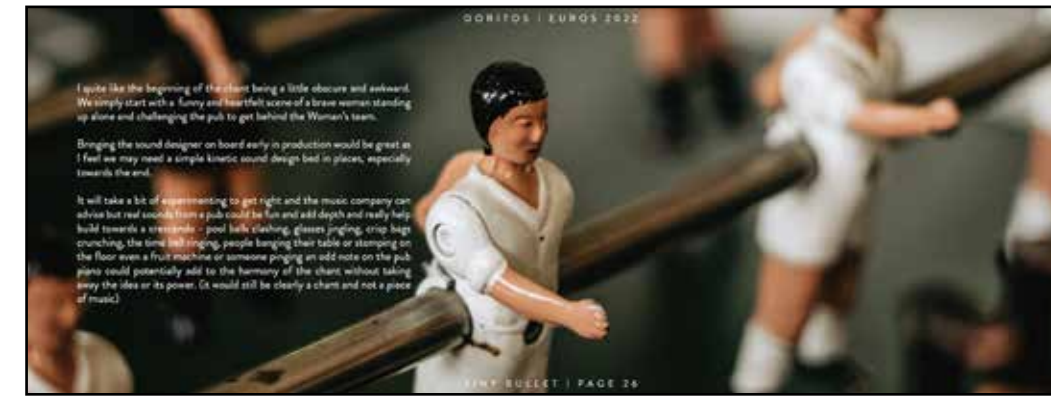
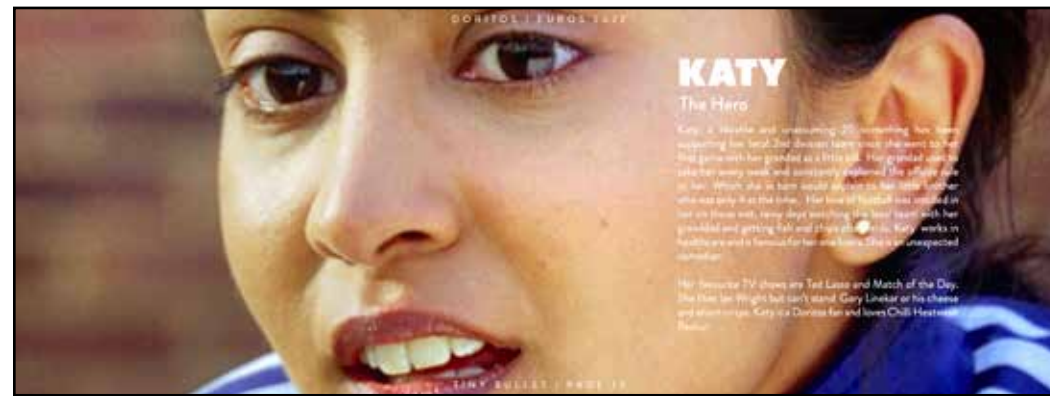


LINK FOR MOVING ELEMENTS: <https://indd.adobe.com/view/a0883467-4f44-4e86-835e-cbef6b3f0071>

DORITOS: EUROS 2022

TINY BULLET

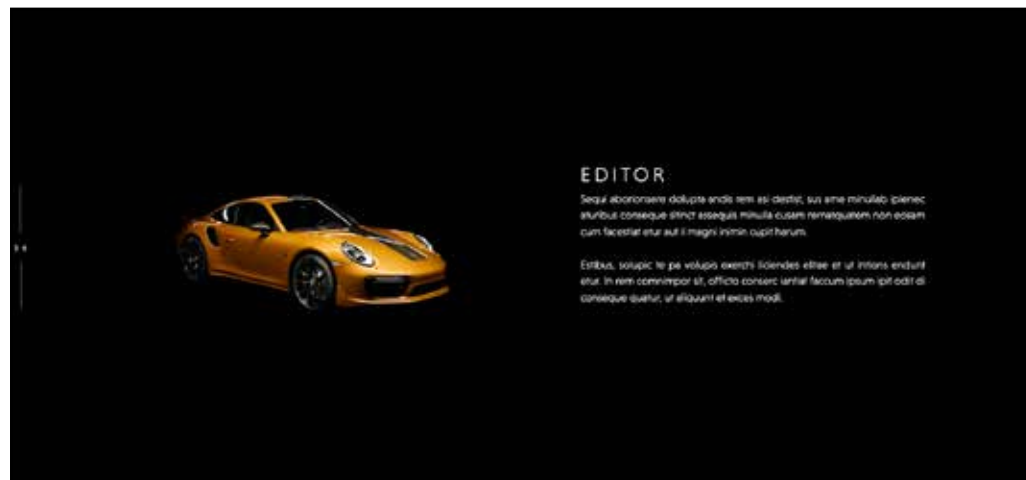
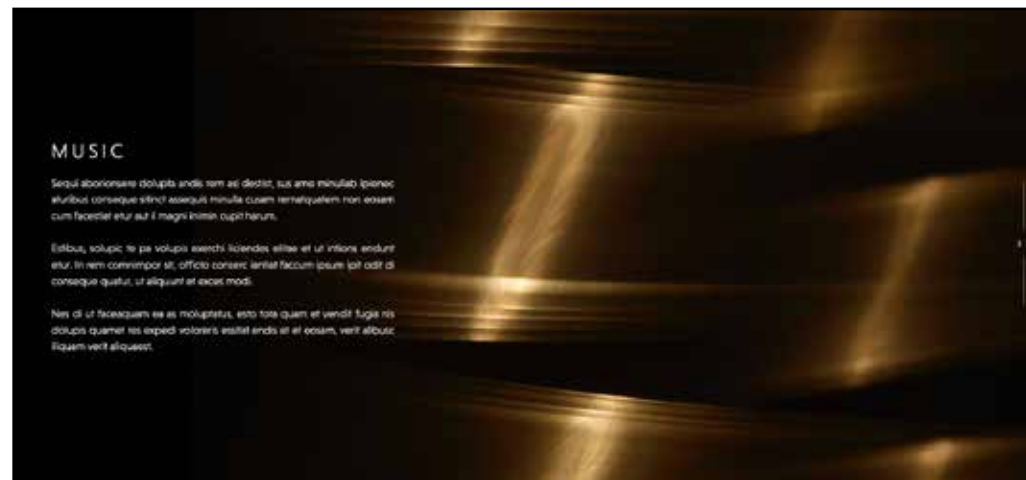
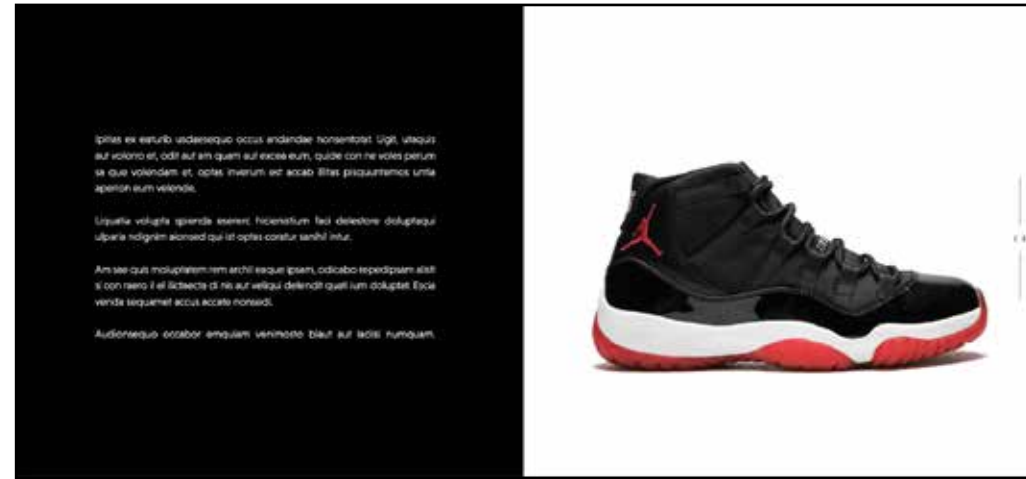
PORTFOLIO - 10



LINK FOR MOVING ELEMENTS: <https://indd.adobe.com/view/a0883467-4f44-4e86-835e-cbef6b3f0071>

SAMSUNG

2022 - MARCUS TOMLINSON

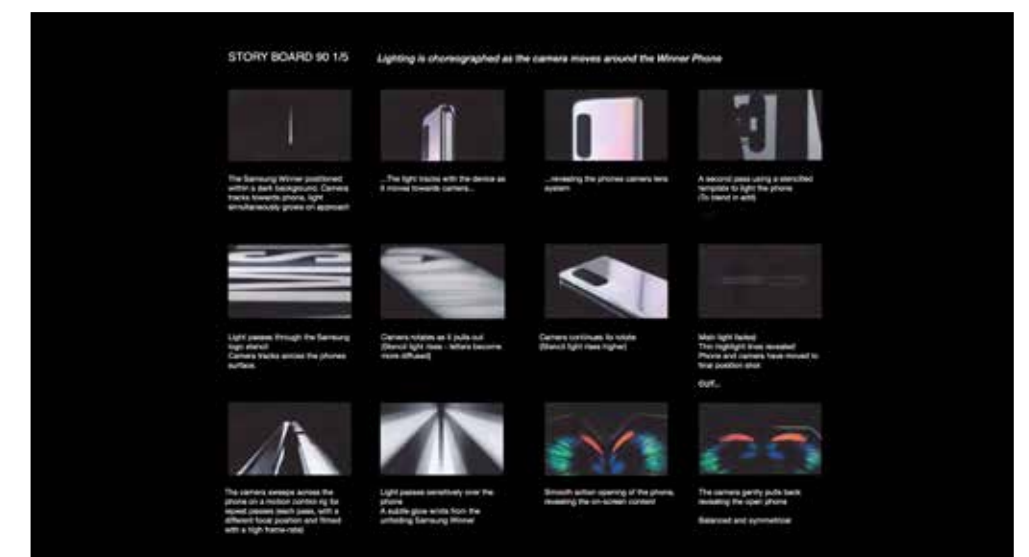
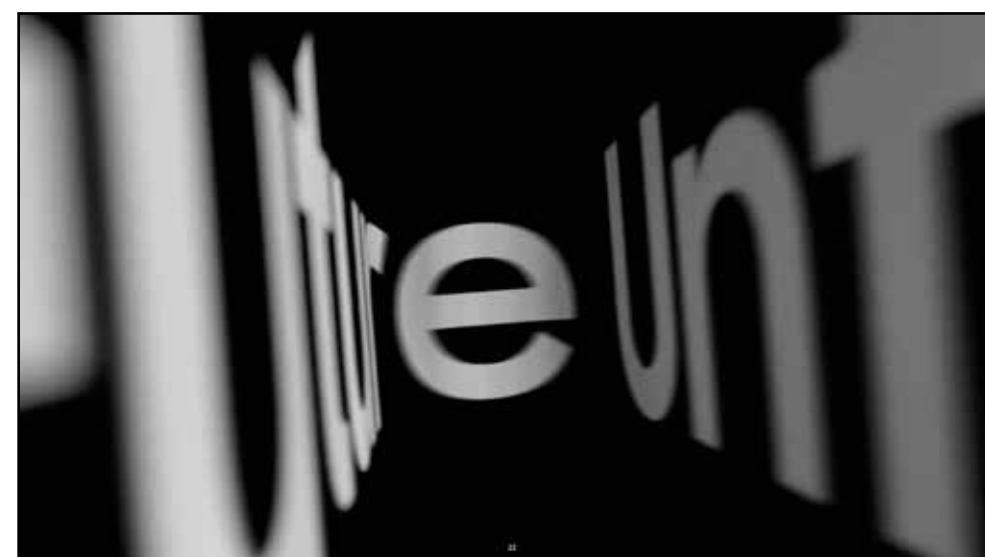
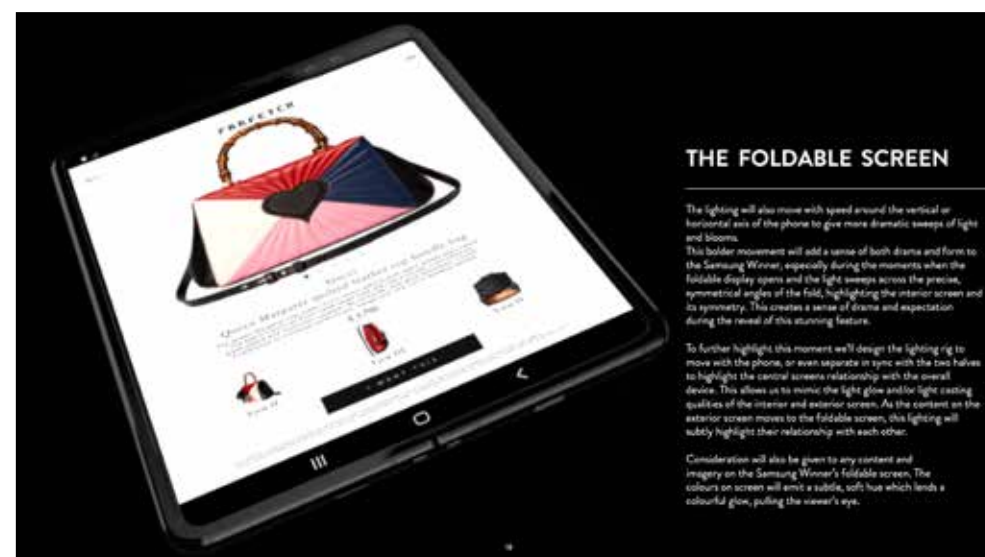
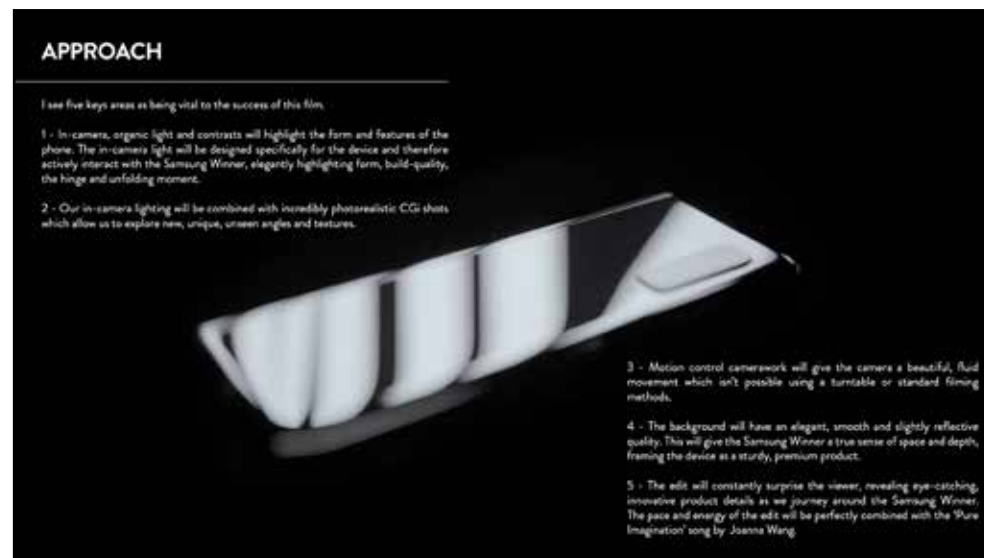


SAMSUNG

PORTFOLIO - 12

SAMSUNG

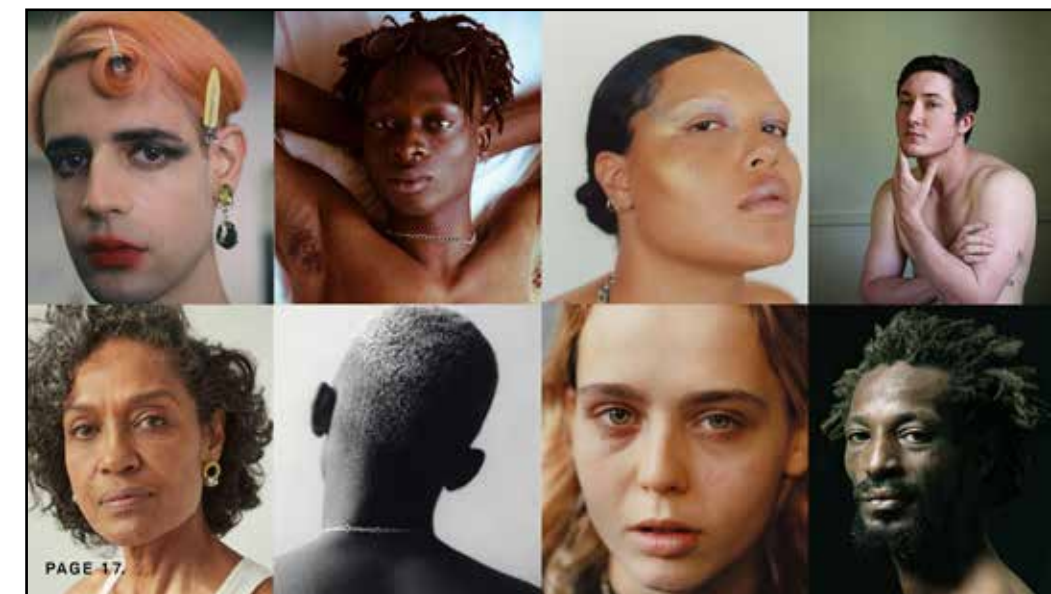
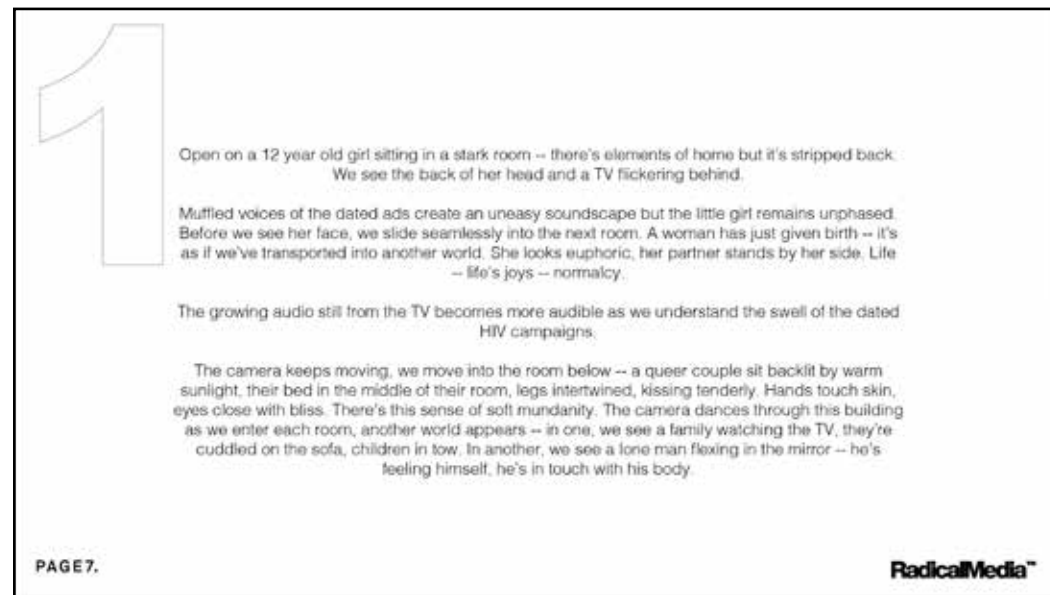
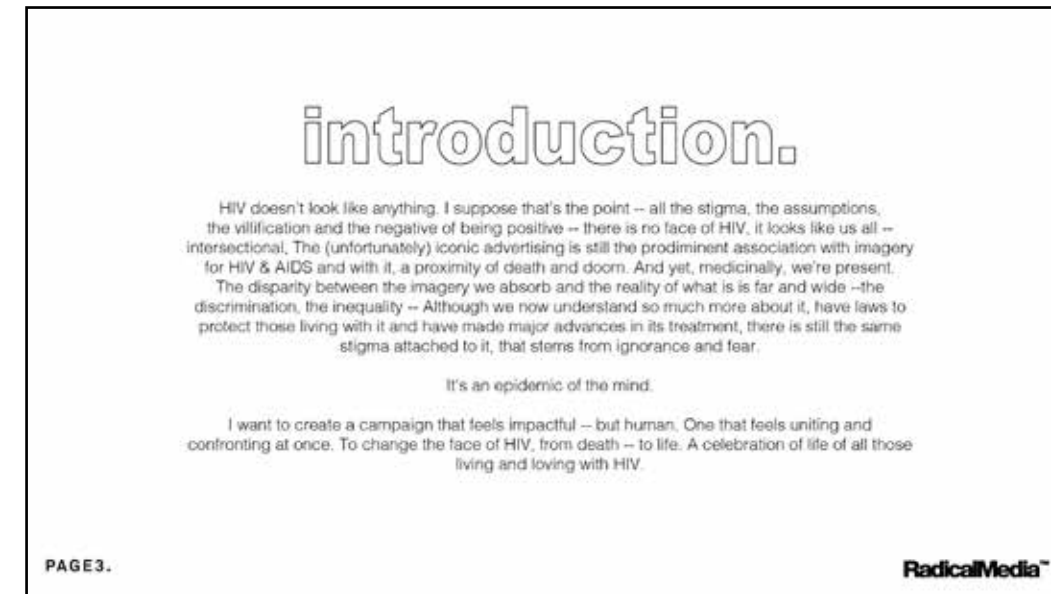
2019 - MARCUS TOMLINSON



PORTFOLIO - 14

END THE STIGMA: HIV

2023 - MOLLIE MILLS



PORTFOLIO - 15

ISSEY MIYAKE RHIZOMES

2022

PORTFOLIO - 16

FOREWORD

THANK YOU FOR GIVING ME THE OPPORTUNITY TO CREATE THIS FILM AND STILLER FOR ISSEY MIYAKE.

AFTER OUR CALL, I WAS VERY EXCITED TO SHARE THE DEVELOPMENT OF THE LOCATION STORY WITH YOU. I FEEL THIS WILL BE AN OPPORTUNITY TO CREATE AND SHOW A POWERFUL FILM AND STILLER COMPANION THAT IS NARRATIVE AND IS LINK WITH THE BEAUTIFUL RHIZOME NAME.

THIS COLLECTION BY HONDO HAS A TRUE ISSEY MIYAKE FEEL OF ORGANICITY, UNUSUAL AND HIGH QUALITY DESIGN THAT I CAN HONOUR WITH A POWERFUL STORY LINE FILM AND COMPANION WE WILL CREATE SOMETHING ELEGANT AND ORGANIC.

I'M EXCITED WE WANT TO EXPLORE THE LOCATION DESIGN. I THINK THIS WILL GO HARMONIOUSLY WITH HONDO'S DESIGN.

RHIZOME - 0

RHIZOME · ON · LOCATION




RHIZOME - 1

ABRUPTLY, THE THREE BLEW IN A DYNAMIC WIND, SWIRLING FROM ABOVE, THE OTHERS, CONNECTED TO THEIR BODY HEAR THEIR KNOCK AND STOP TOGETHER, THEY LISTEN TO THE CALL BACK TO THE FIELD AND RUN TO THEIR PLACE OF BIRTH.

OUR HERO ALONE, CONTINUES TO RUN UNTIL SHE TOO NOTICES THE WIND SHE FOLLOWING THE OTHER HOME, AND HE JOIN THEM IN THE FIELD, THIS TIME SHE TOTALLY UNEXPECTED IN AN EMBRACING CIRCULAR FORM, THEIR HANDS RECONNECT, THEIR CONNECTIONS INTERWOUND, OUR HERO IN THE FINAL PIECE, HE END IN THE RHIZOMES RECONNECTING IN THEIR BIRTH PLACE, THE FIELD, THEIR HUMAN FORMS DISAPPEAR - LEAVING ONLY REMNANCE OF AN EMBRACE OF TANGIBLE CLOTH AND COLOUR, A MORTAL AND CONNECTION UNICE BACK TO THEIR ROOTS AND MAKING THEMSELVES A WHOLE ONCE AGAIN.

HONDO'S DESIGN ARE CLEVER AND EXCITING AND IT THEREFORE MAKES GREAT SENSE TO ME TO APPROACH THIS FILM IN A VISUAL, THOUGHTFUL, AND ORGANIZED WAY.



RHIZOME - 2

STORYBOARDS



RHIZOME - 3



COLOUR AND FEEL

IN LOCATION ·

THE FILM WILL FEEL LIGHT AND ORGANIC, IN LINE WITH THE COLOUR OF THE CLOTHING AND THE SURROUNDING SCENERY. THE POP OF CONTRASTING COLOUR WILL COME FROM THE FLOWERS AND THE MAKEUP ON THE CHARACTERS. WE WILL CREATE A LOOK THAT ALSO IDENTIFIED THE HERO FROM THE "OTHERS".

WE WILL CREATE THIS VIBRANT BUT ALSO WARM ORGANIC FEEL THAT CONNECTS THE CLOTHING TO THE BEAUTY AND THE OVERARCHING STORY. IT WILL FEEL IN LINE WITH NATURE, ADHERING TO THE STORY, THE CLOTHING AND THEIR ORGANICITY.



RHIZOME - 4



IN TERMS OF CAMERA AND STYLE, I WANT TO USE A MIX OF EXTREME DETAIL SHOTS, CLOSE-UPS OF HANDS, FEET, FACES, THE ORGANIC HUMAN BODY MIXED WITH WIDER WIDE LUXURIOUS EPIC SHOTS OF THE CHARACTERS RUNNING, SWEEPING PAST THE CAMERA, GUIDED BY THE SOUND DESIGN.

THEY WILL BE ACHIEVED WITH THE HELP OF THE DOP AND THE USE OF DRONE CAMERA SET UP. WE CAN KEEP THE FILM ALIVE AND WITH PACE AND EXCITEMENT.

CAMERA TECHNIQUE



RHIZOME - 5



RHIZOME - 6

· STYLING · MAKEUP




FOR STYLING IN BOTH OPTIONS - I WOULD WANT TO USE MAKEUP AND A LOOK THAT IS KEYS AND ALMOST UNRECOGNIZED TO CONNECT THE VISUAL AND RUN BACK TO THE CONCEPT OF ROOTS, THEY WILL ALSO BE DONE THROUGH PRINTED LOOK TO GIVE AN ADDITIONAL, PSYCHEDELIC, HUMAN ROOTED LOOK.

I FEEL BRIGHT BOLD COLOURS WOULD WORK WELL WITH THE PURPLE, BLACK, BROWN AND WHITE. THE POP OF COLOUR WILL WORK WELL WITH BOTH THE LOCATION/SCENERY, WHISTLING BEING IN LINE WITH THE ROOTS THEME.

THERE IS SOMETHING INSTINCTIVELY PLAYFUL AND CREATIVE ABOUT WILD MAKEUP DESIGN THAT I WOULD BE KEEN TO DEVELOP.



RHIZOME - 7




RHIZOME - 8

THANK-YOU

THANK YOU FOR READING MY PROPOSAL AND CONCEPT. I LOOK FORWARD TO DISCUSSING THIS FURTHER.

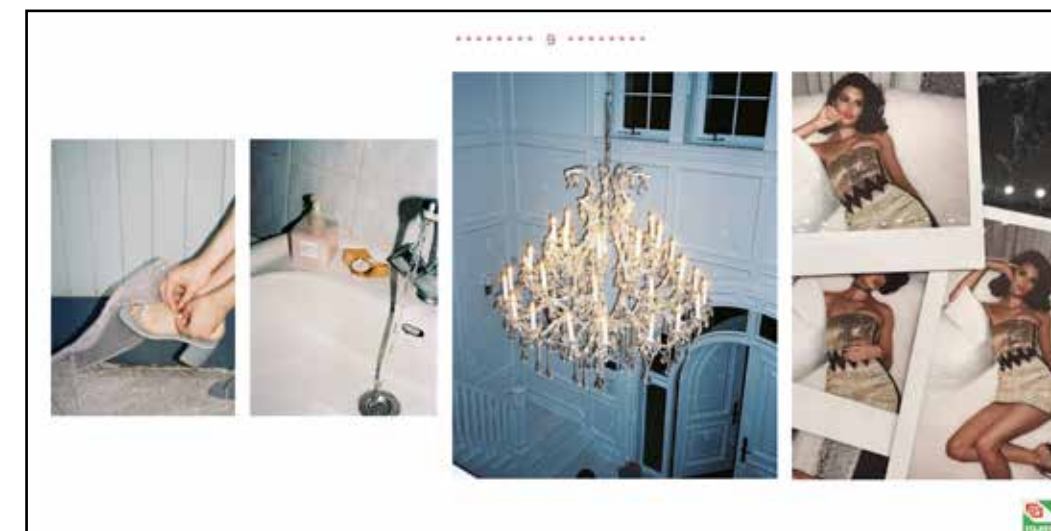
I AM EXCITED TO HAVE THE OPPORTUNITY TO WORK WITH HONDO SAN.



RHIZOME - 9

FUJI FILM

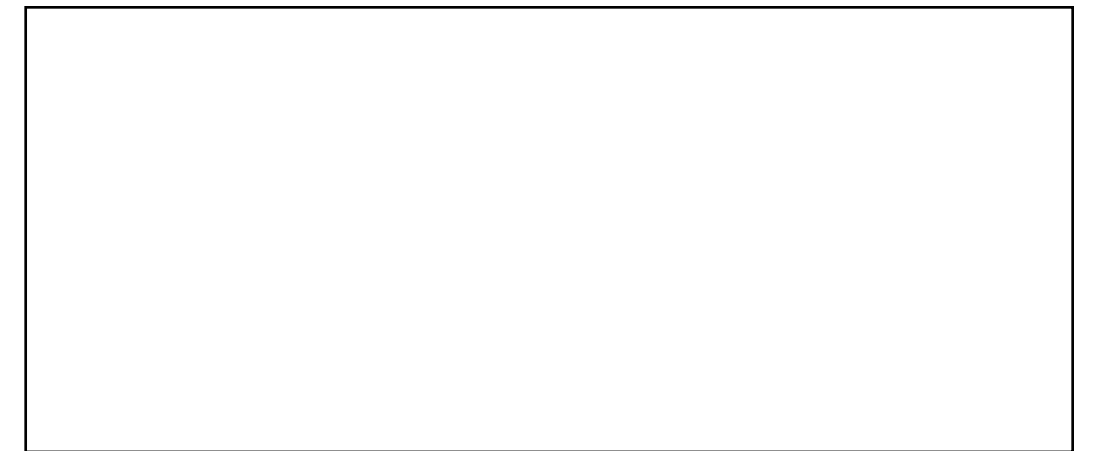
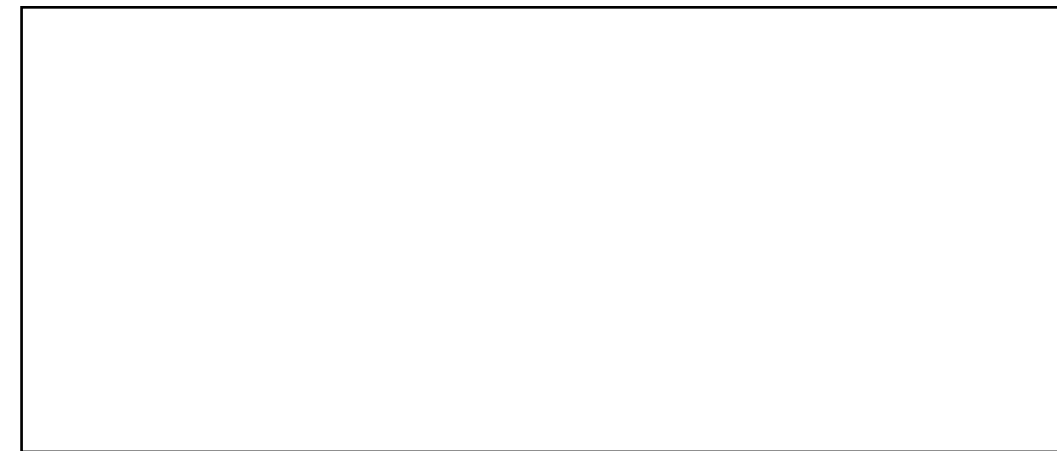
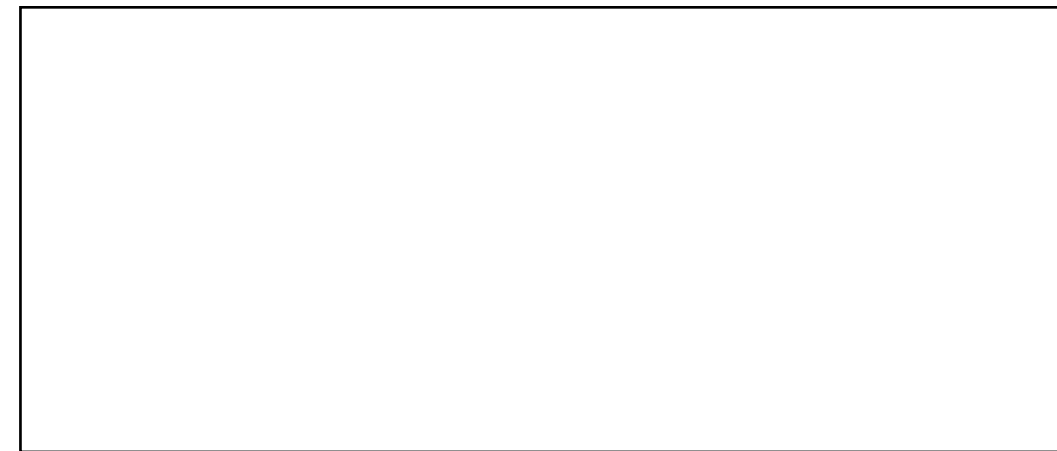
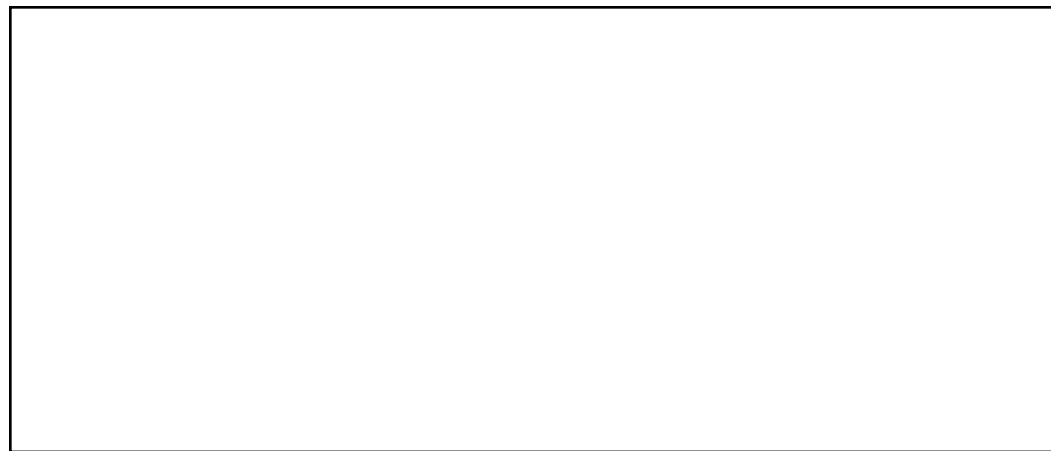
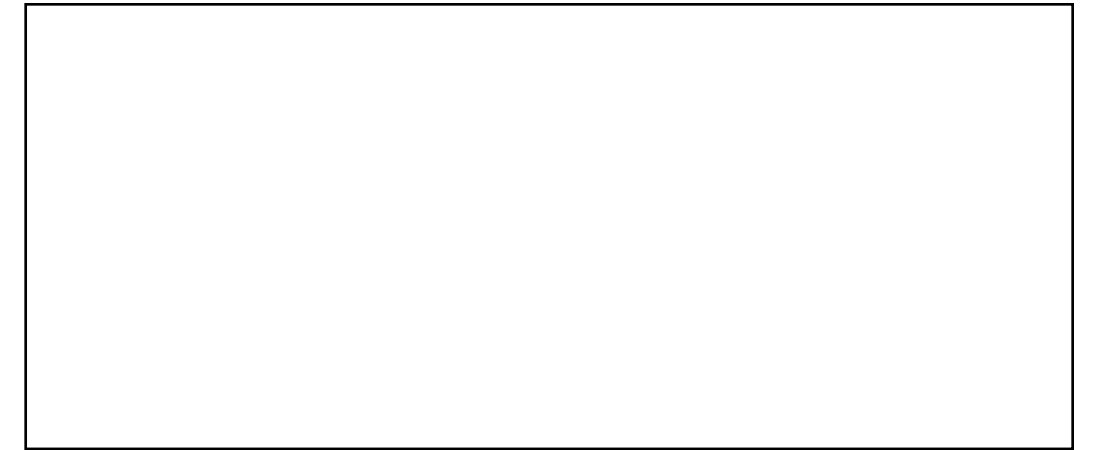
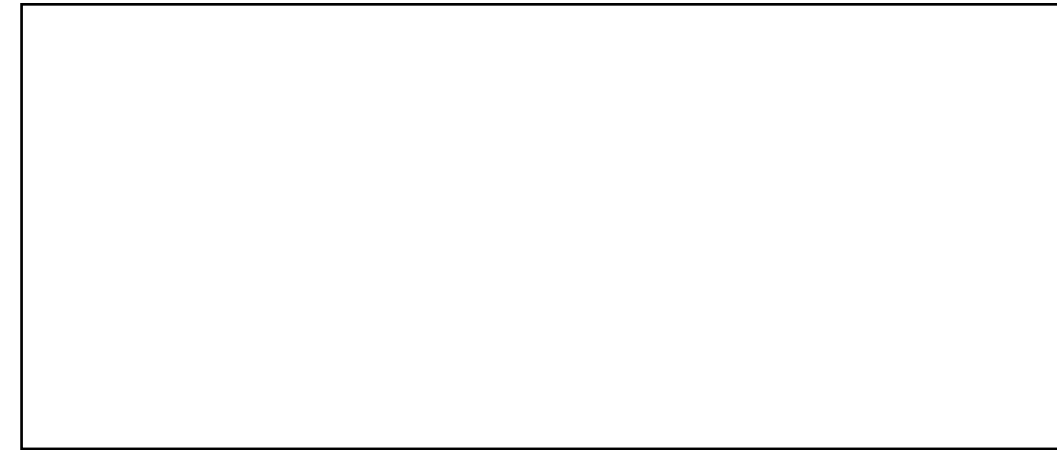
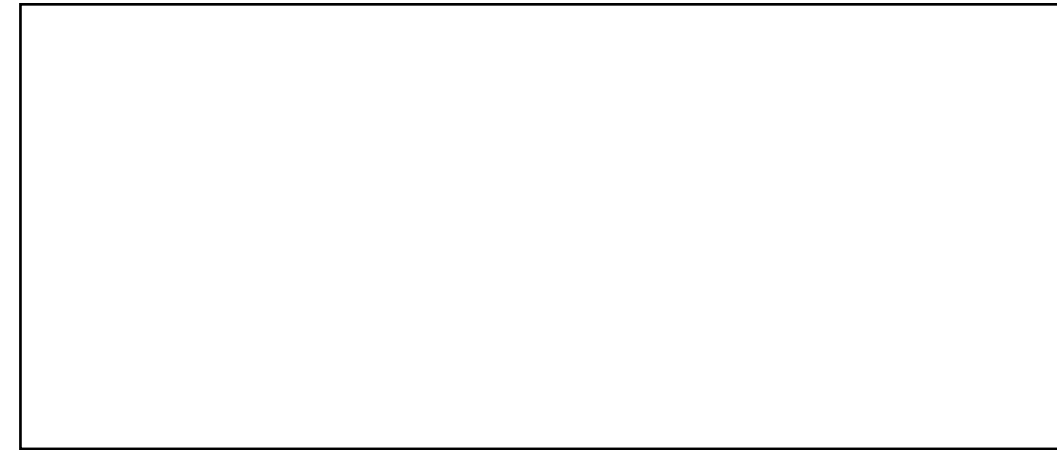
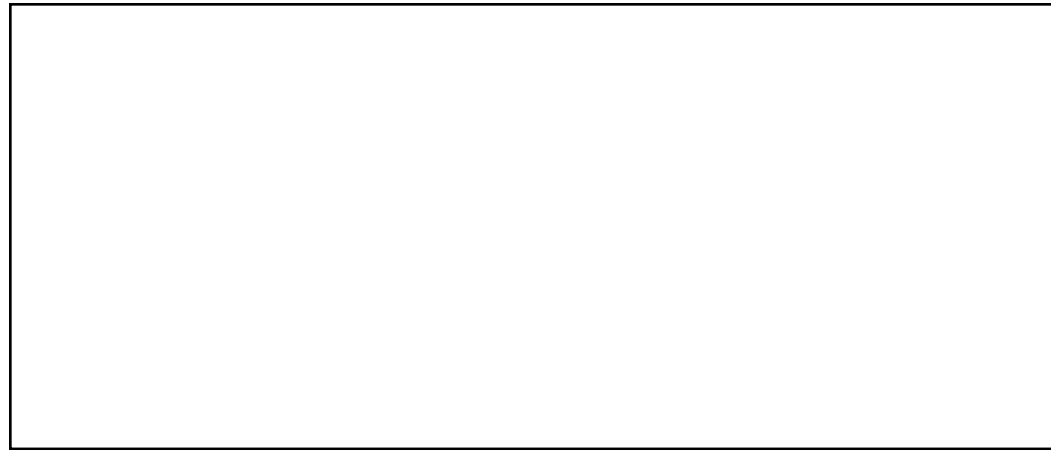
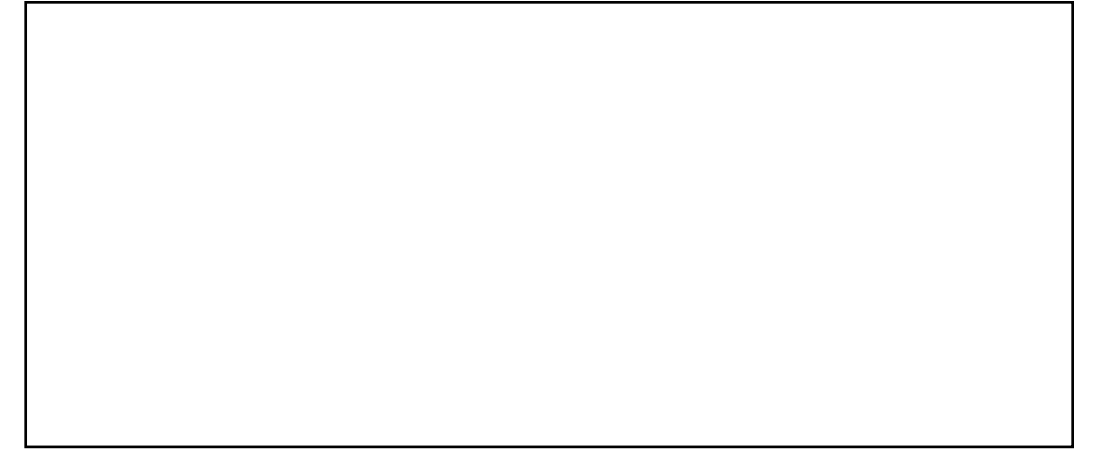
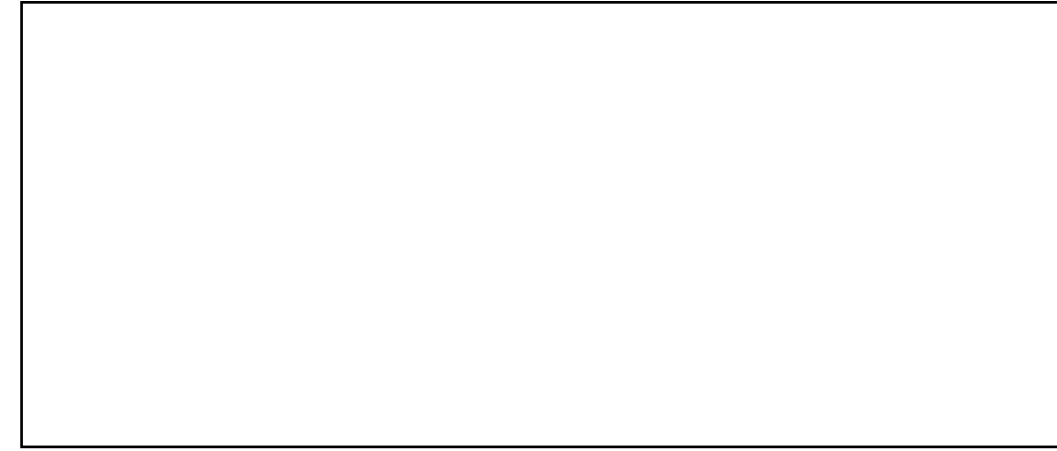
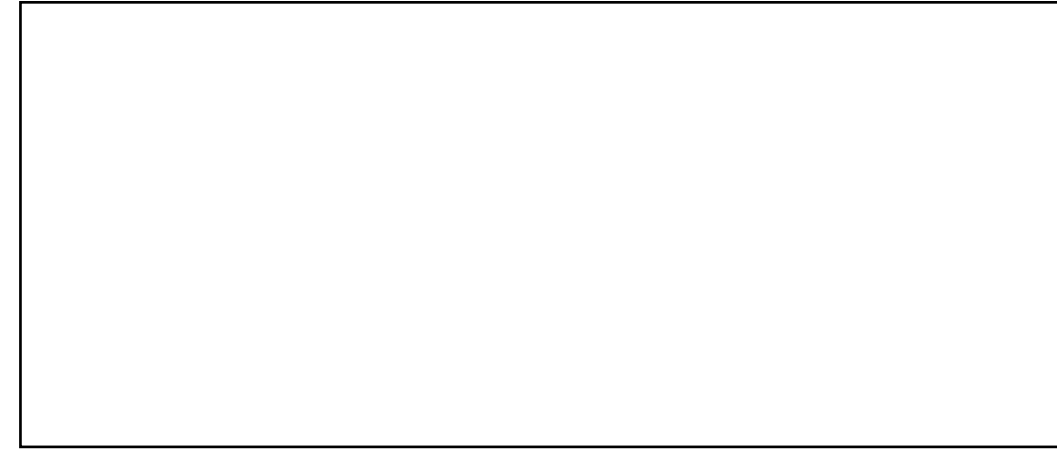
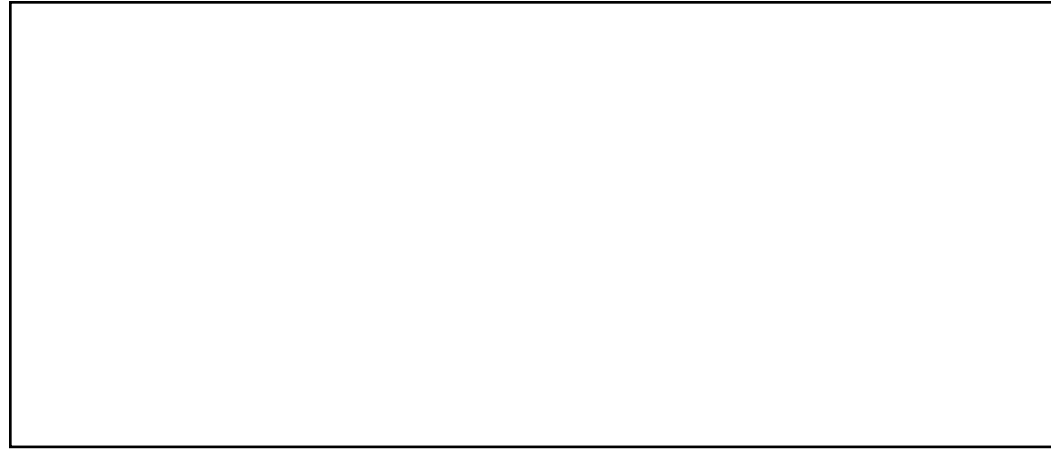
2018



PORTFOLIO - 17

ISSEY MIYAKE - NDA

2023 - MARCUS TOMLINSON

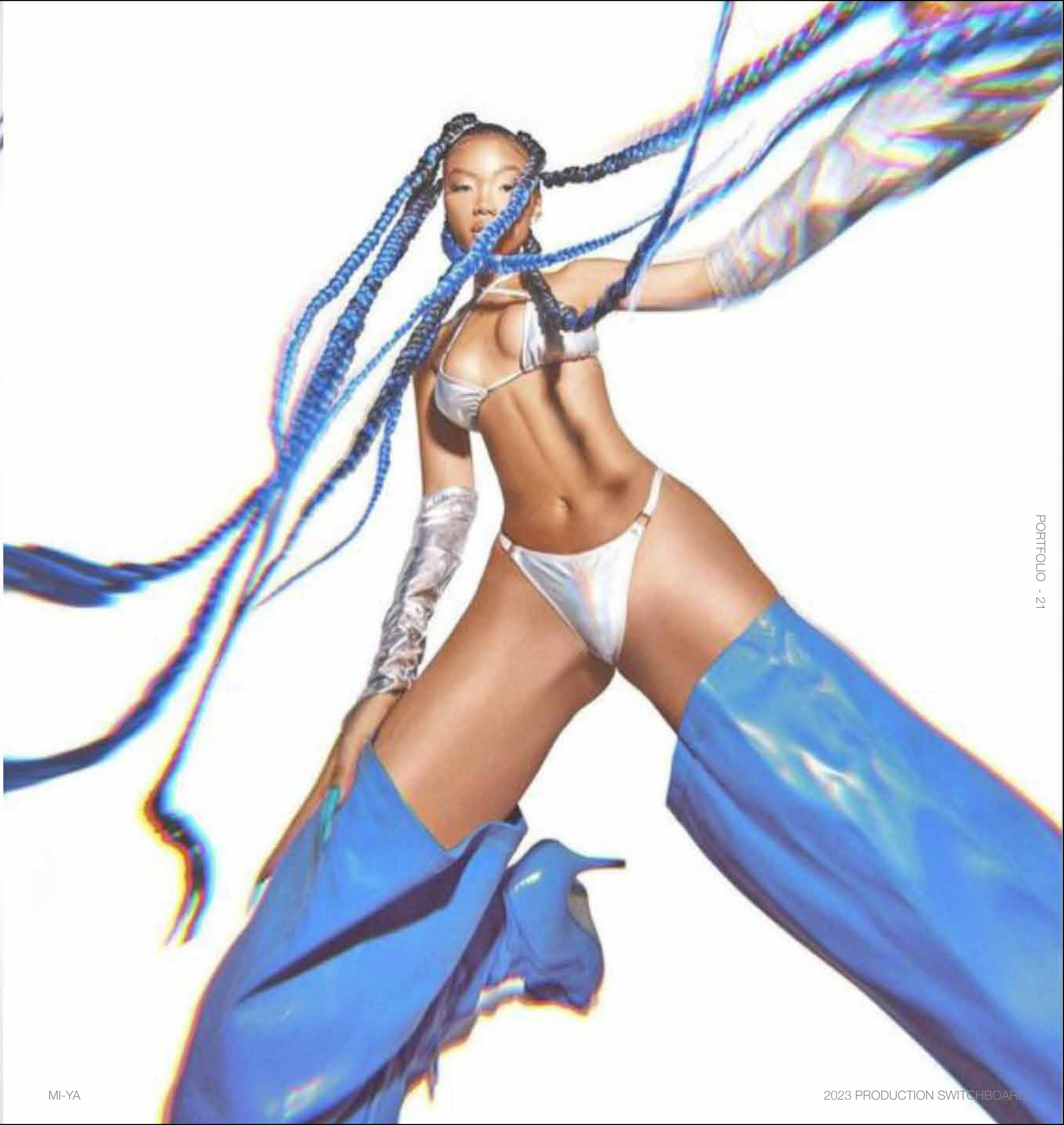


MUSIC



@acustylesociety

@miya_visuals



MI-YA

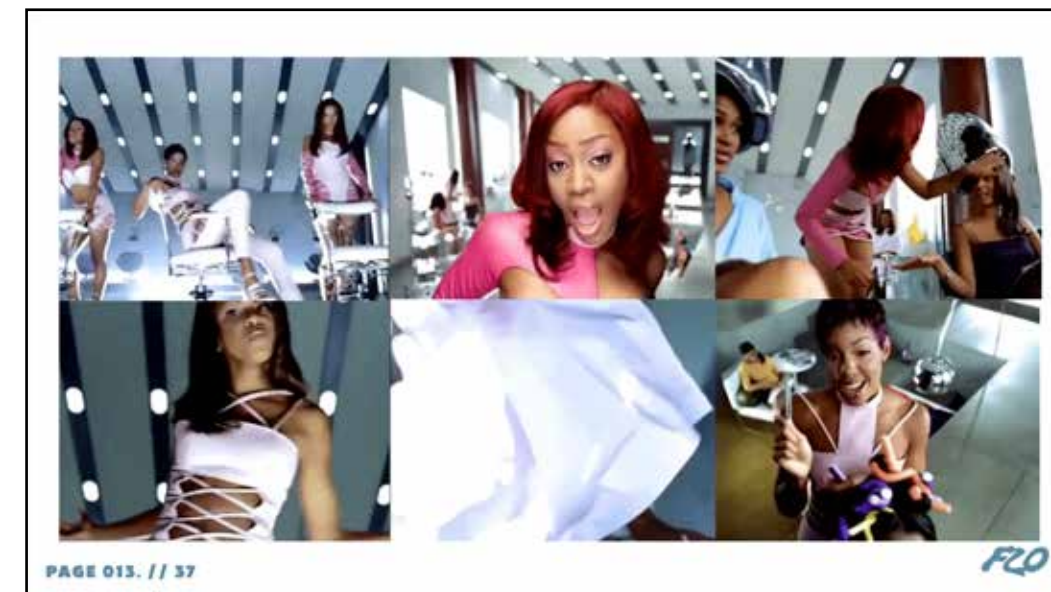
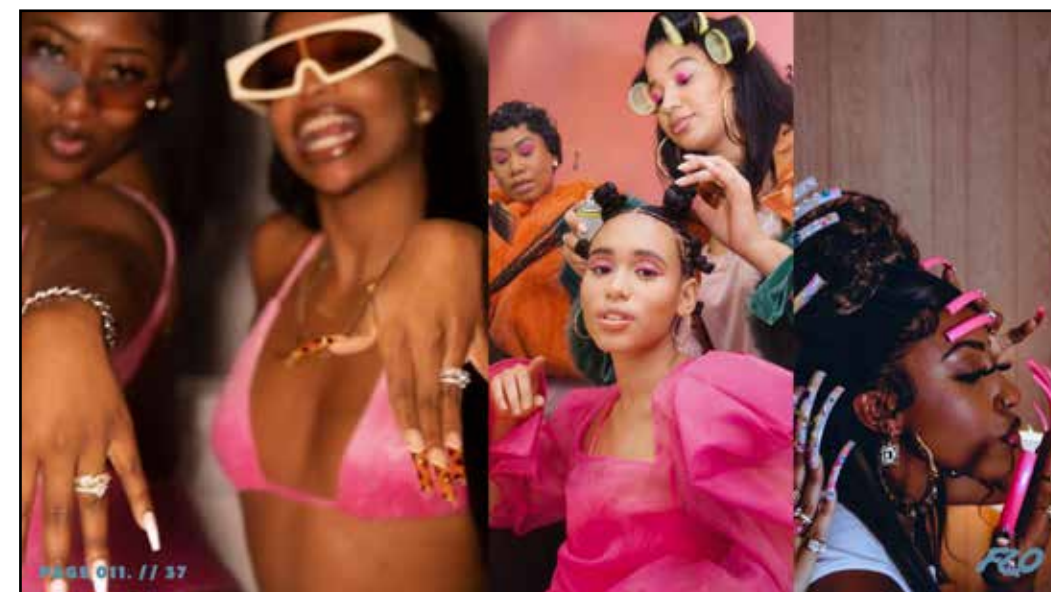
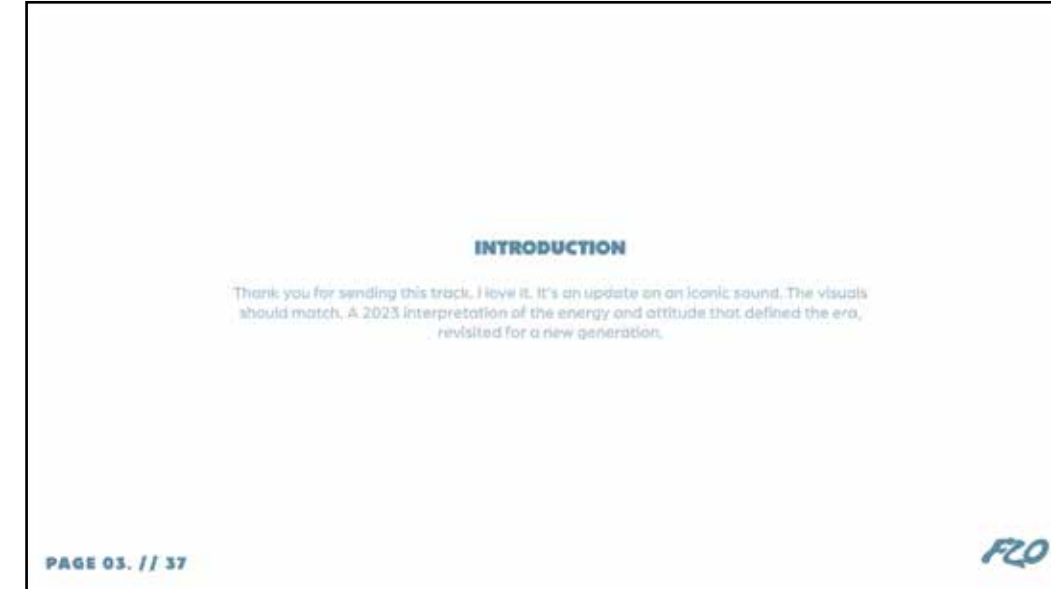
PORTFOLIO - 21

2023 PRODUCTION SWITCHBOARD

FLO

2023 - CONOR CUNNINGHAM

PORTFOLIO - 22



FLO

2023 - CONOR CUNNINGHAM



SET UP 3 ALT

Alternatively to the airplane, we could achieve a similar dynamic with a convertible car. Driving through multiple locations, there's a sense of nonchalant glamour and low key luxury to the scene.

Either in a studio with a green screen or on location, we film the girls from two separate angles in the car, jump cutting between configurations - one in the back, one in the passenger's seat, another driving. Each time we cut, the line up shifts. One girl is performing while another drives and another applying their mascara in the flip down mirror.

PAGE 018 // 37

FLO



STONE

A contemporary update on a classic 688 promo.

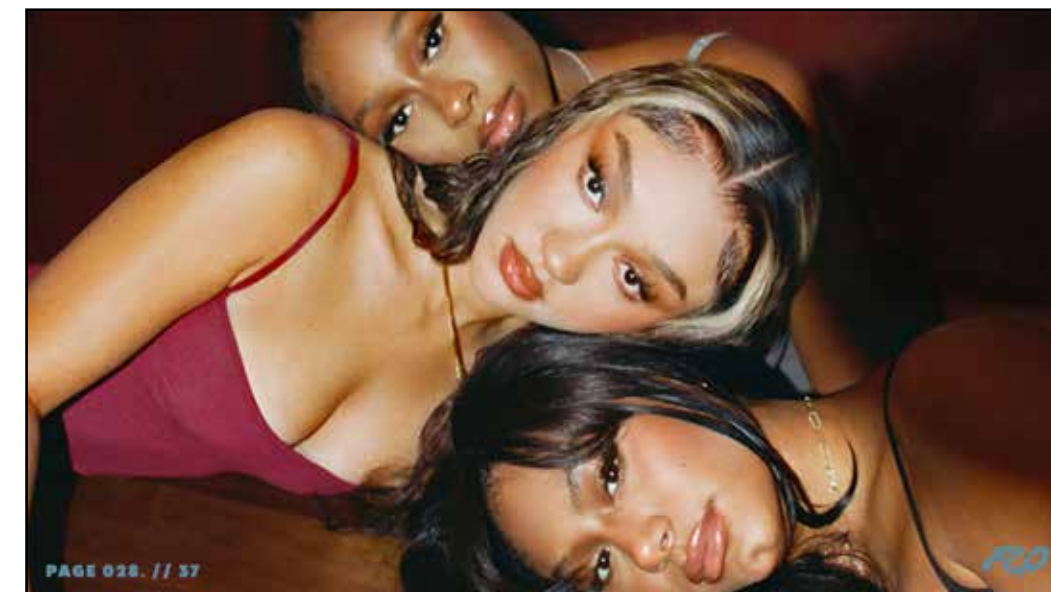
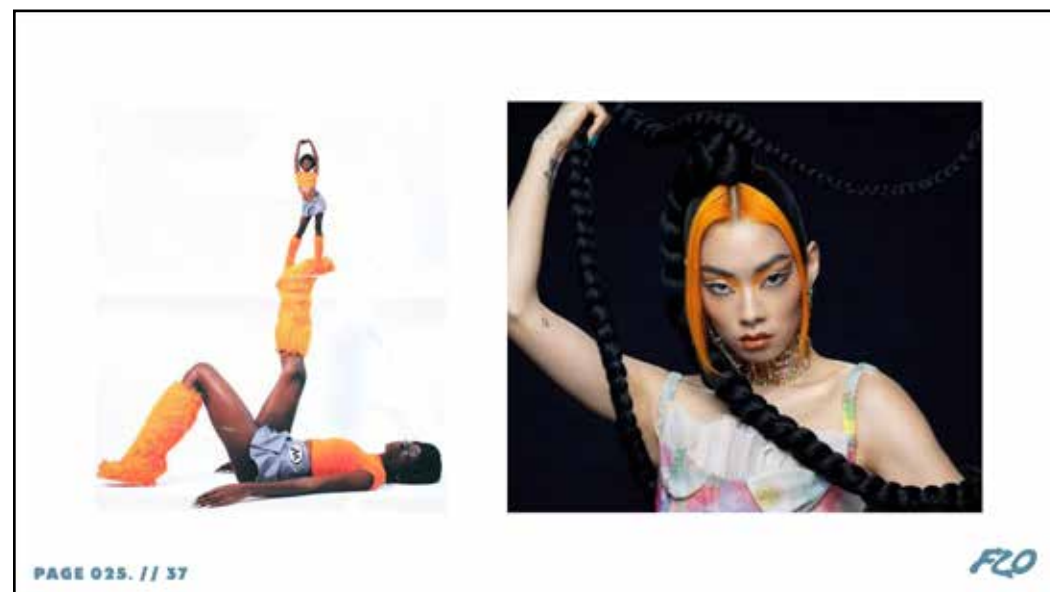
This film is all about Flo. The prowess, image and power of the group. We're moving on from the 90s and early 2000s videos that featured male antagonists as a foil for the femininity of the stars and instead keeping Flo centre stage throughout. No scrubs required.

The energy is dynamic and empowered. The choreography is slick, effortless and understated. The styling is progressive, with subtle throwbacks to the iconic reference era. The attitude is classy, not confrontational.

Watching the film feels like stepping into the musical near-future, paying homage to the past while creating something brand new.

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FLO



PORTFOLIO - 23



FILM

FEATURE & SHORT FORM

FILM

With experience working on short film treatments along with feature length, below are a few examples of released films.

NIGHTFLOWER

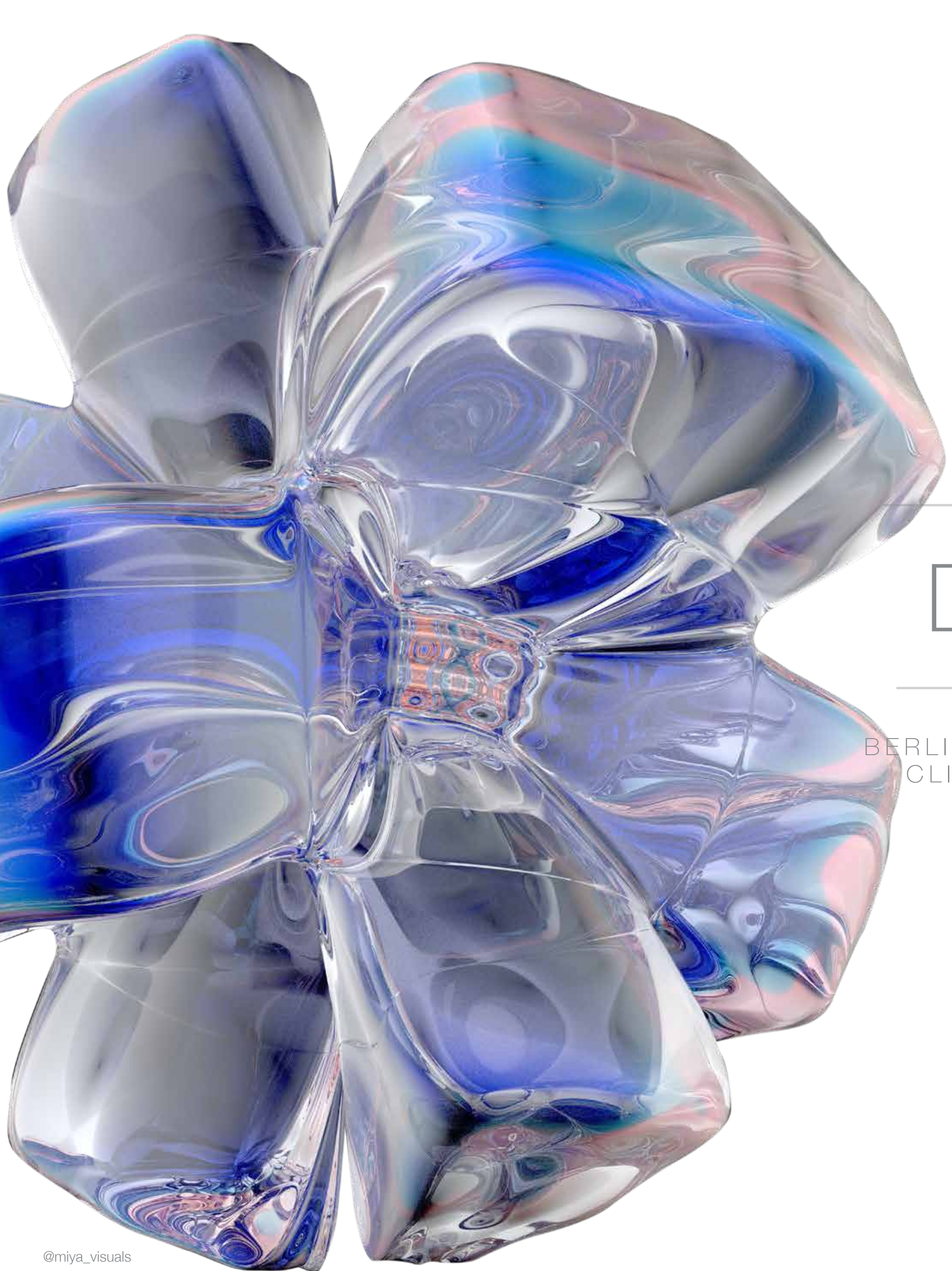
FEATURE FILM - 2019





SAVE ART

POSTHUMOUS



DESIGN

BERLINALE FESTIVAL, FILM POSTERS
CLIENT PROJECTS AND SHOWS



DESIGN

Also adept in film poster design and general design, have worked with various formats such as invites for festivals such as Cannes and Berlinale, through to film posters for films to posters for comedy shows and individual clients.

RadicalMedia™

E F M S C R E E N I N G

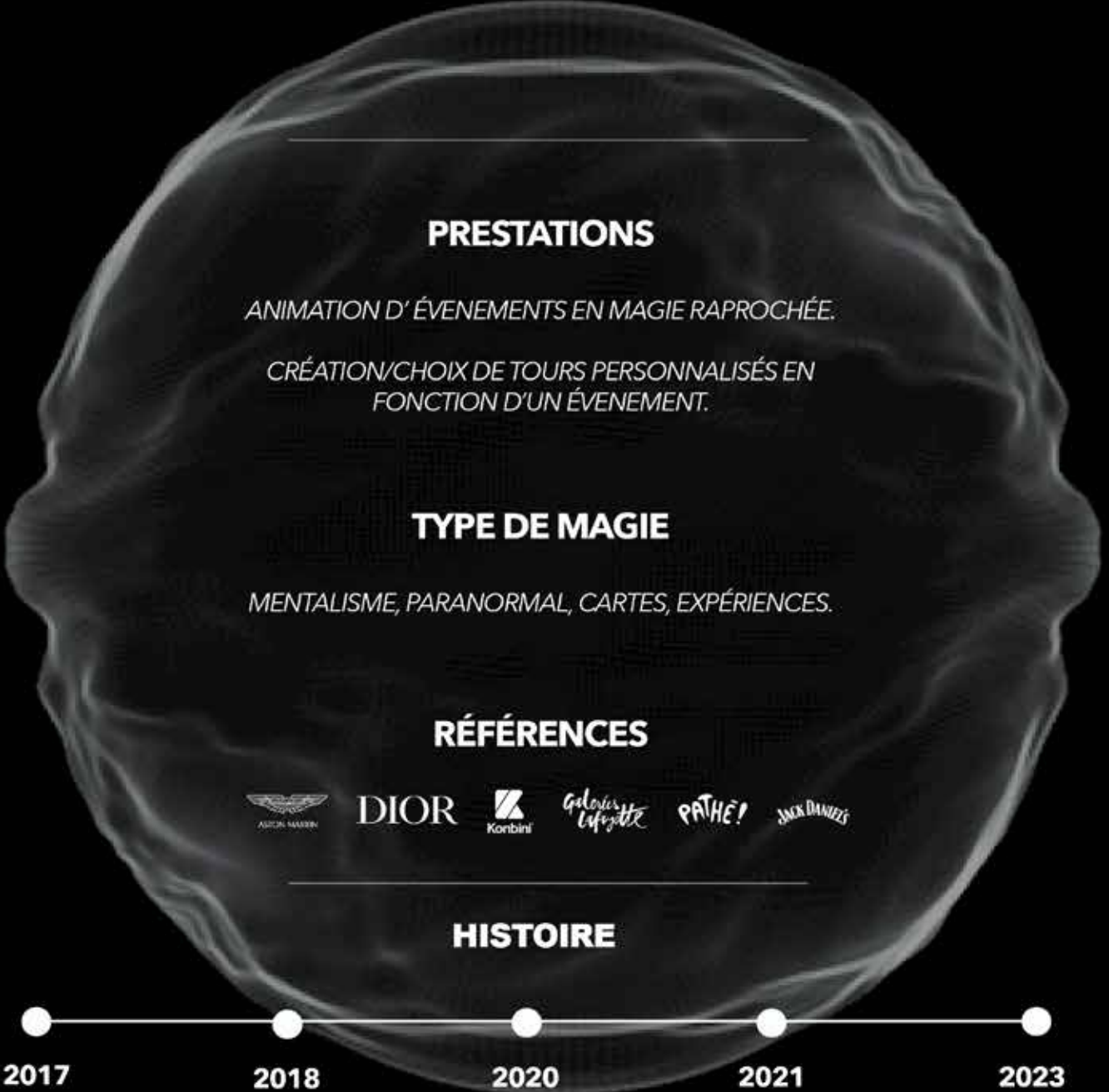


SMALL CITY

A young street hustler forms an unlikely bond with a drugs mule as they attempt to flee a hostile London.

12th February | 15:50 | CinemaxX | Potsdamer Straße 5, 10785 Berlin, Germany | Screen 19

HENRY FEXA



PRESTATIONS

ANIMATION D'ÉVÉNEMENTS EN MAGIE RAPROCHÉE.
CRÉATION/CHOIX DE TOURS PERSONNALISÉS EN FONCTION D'UN ÉVÉNEMENT.

TYPE DE MAGIE

MENTALISME, PARANORMAL, CARTES, EXPÉRIENCES.

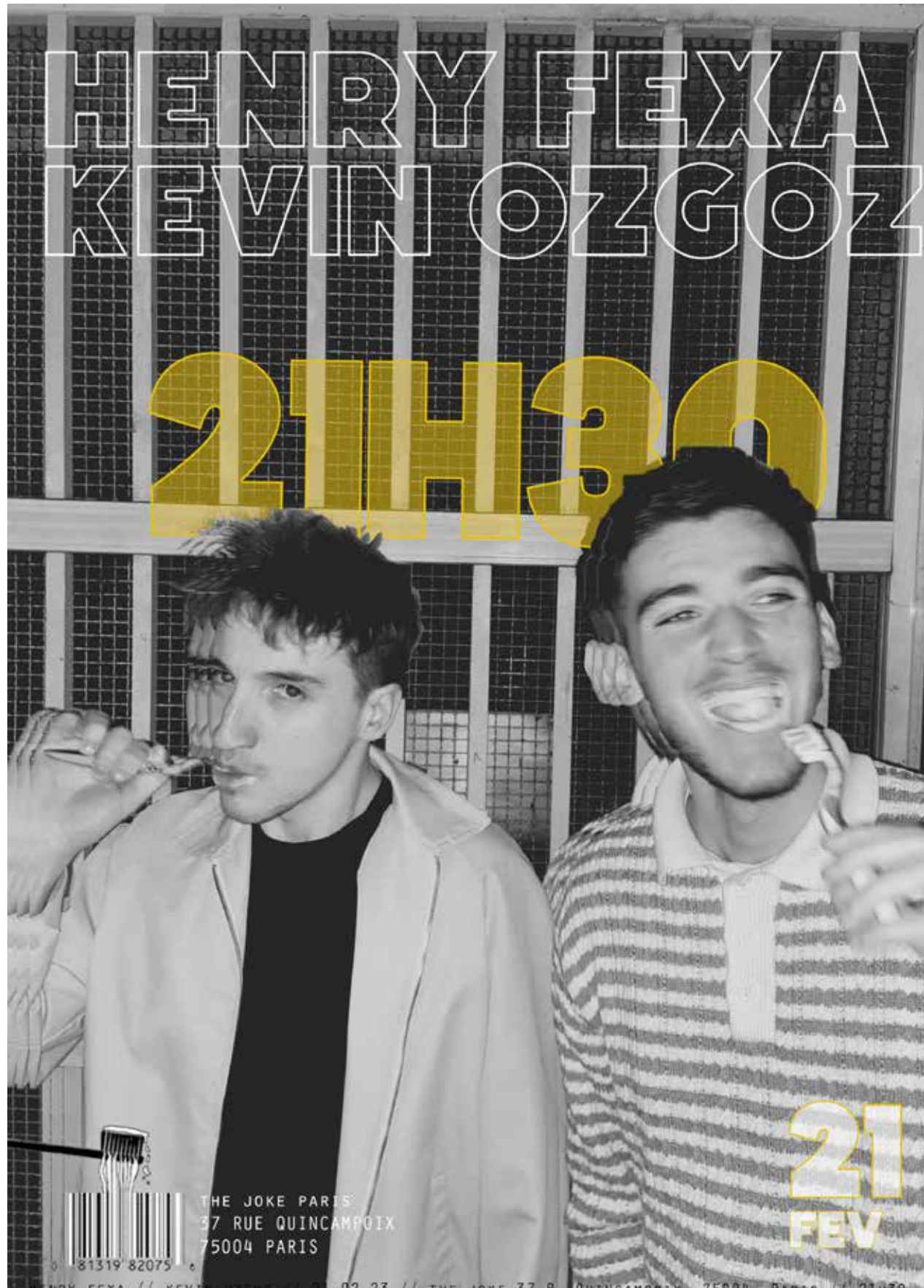
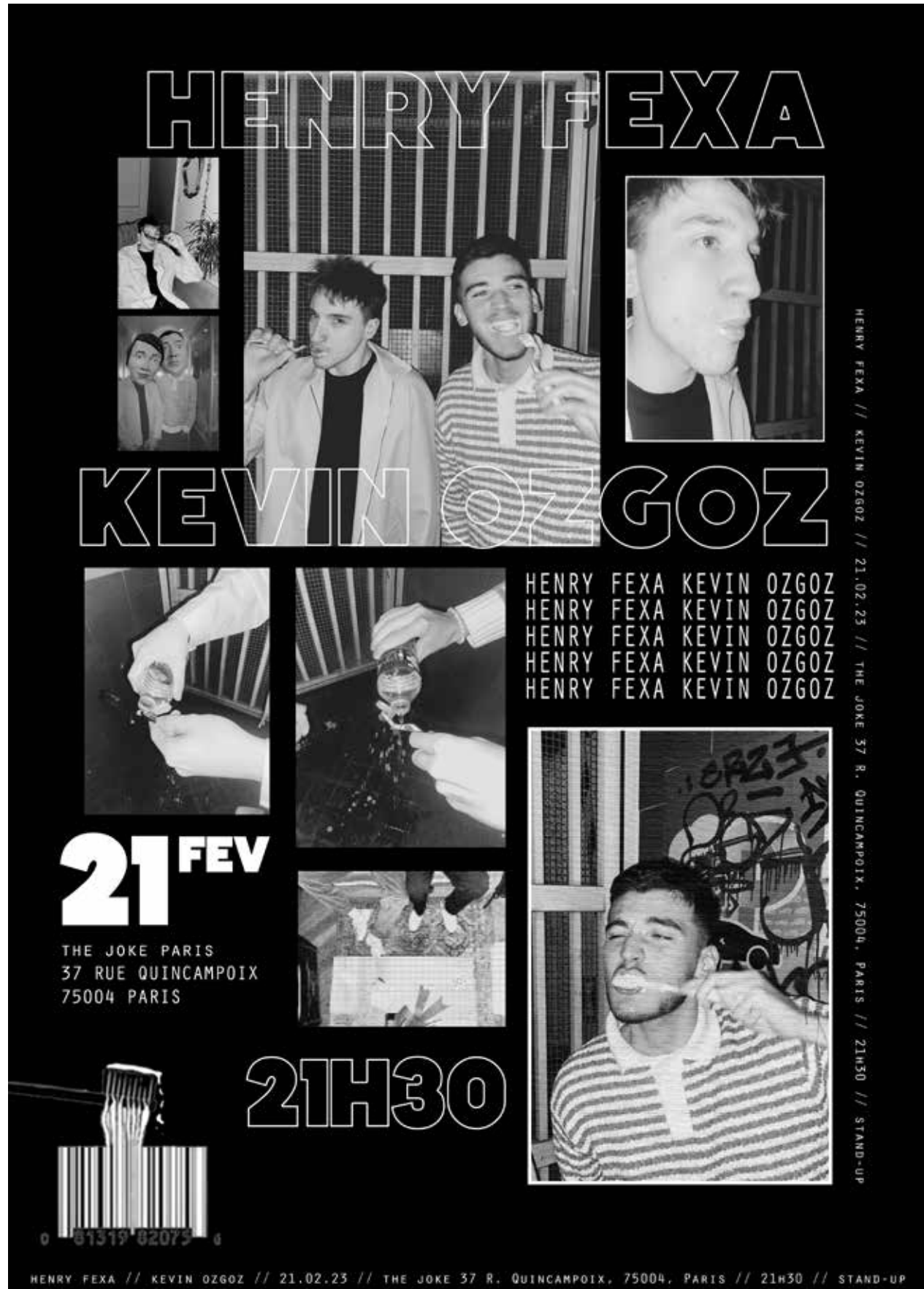
RÉFÉRENCES

ASOTON MARKER, DIOR, Korbin, Galeries Lafayette, PATHE!, JAK DANIELS

HISTOIRE

2017	2018	2020	2021	2023
1ER SPECTACLE "AVEZ-VOUS VRAIMENT LE CHOIX?" PARIS ET MONTRÉAL	TOURNEE LOMEPAL 1ÈRE PARTIE SUR 55 DATES	2ÈME SPECTACLE "TOUT EST TRUQUE" THÉÂTRE METROPOLE	STAND-UP JAMEL COMEDY CLUB, LE PANAME ART CAFÉ, THE JOKE, LE FRIDGE ETC.	ÉCRITURE D'UN NOUVEAU SPECTACLE RODAGE PARIS ET LONDRES

© @HENRY_FEXA "ÉLEVATEUR DE SOURCILS" HENRYFEXA@GMAIL.COM



Katerschmaus

Join **RadicalMedia** and **Port au Prince** at **Katerschmaus** for a Berlinale season meet and greet.

...
Bringing together all **directors, producers, filmmakers, actors..** you name it, without the "black tie" dresscode.

**CONNECTING AND COLLABORATING
OVER GNTs... BERLIN STYLE!**

**Katerschmaus, Holzmarktstraße 25, 10243
Berlin, Germany**

PORT-AU-PRINCE
RadicalMedia™

Katerschmaus

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 OVER GnTs... BERLIN STYLE!**

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 Berlin, Germany



EDIT

RADICALMEDIA COMMERCIAL COMPANY REEL - UK & EUROPE
MUSIC VIDEO, SHORT FILM

EDIT

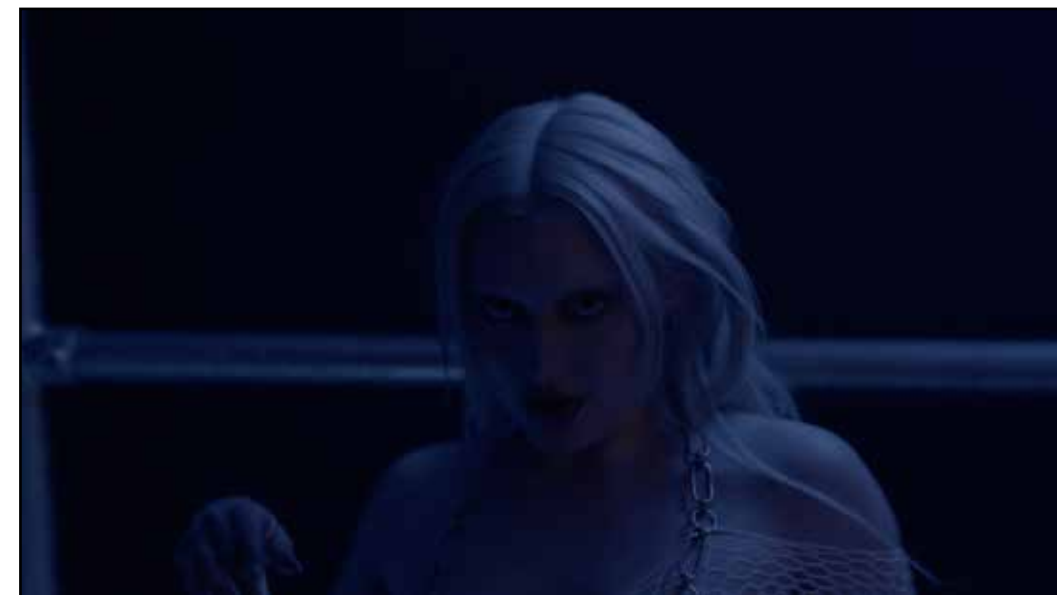
Building my edit portfolio, I have been working alongside directors for final changes and quick cuts for socials such as Issey Miyake. Through to Commercial and Entertainment reels for production companies such as RadicalMedia.

To personal short form projects and running the edit and more recently, music videos.

HARDDRIVE

2023 - MERCEDES

PORTFOLIO - 38



HARDDRIVE

2023 - MERCEDES



DIRECTING

JE VIS JE MEURS, ISSEY MIYAKE RHIZOMES

DIRECTING

Newer to direction, I begun with short films, one currently underway and another released two years ago and selected for festivals. Last year I co-directed my first commercial project which was for Issey Miyake's Autumn Collection: Rhizomes. I'm looking forward to developping this side further and see this as a helpful skill working alongside other directors to realise their treatments, designs and edits - with an eye and understanding myself I can understand quite quickly a shorthand with those I work with and can be trusted in my intuitive judgement.

RHIZOMES: ISSEY MIYAKE

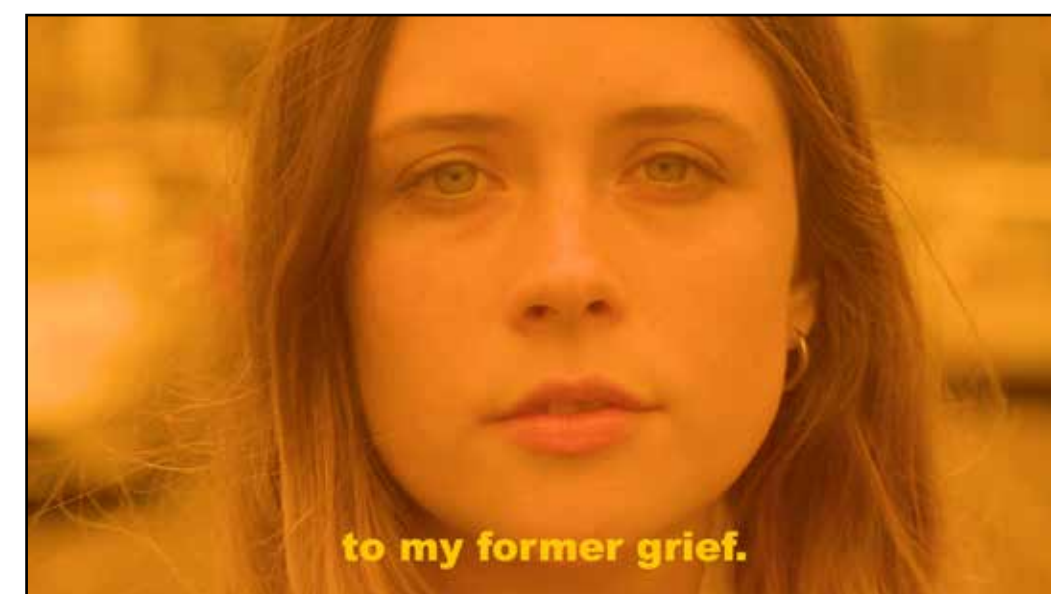
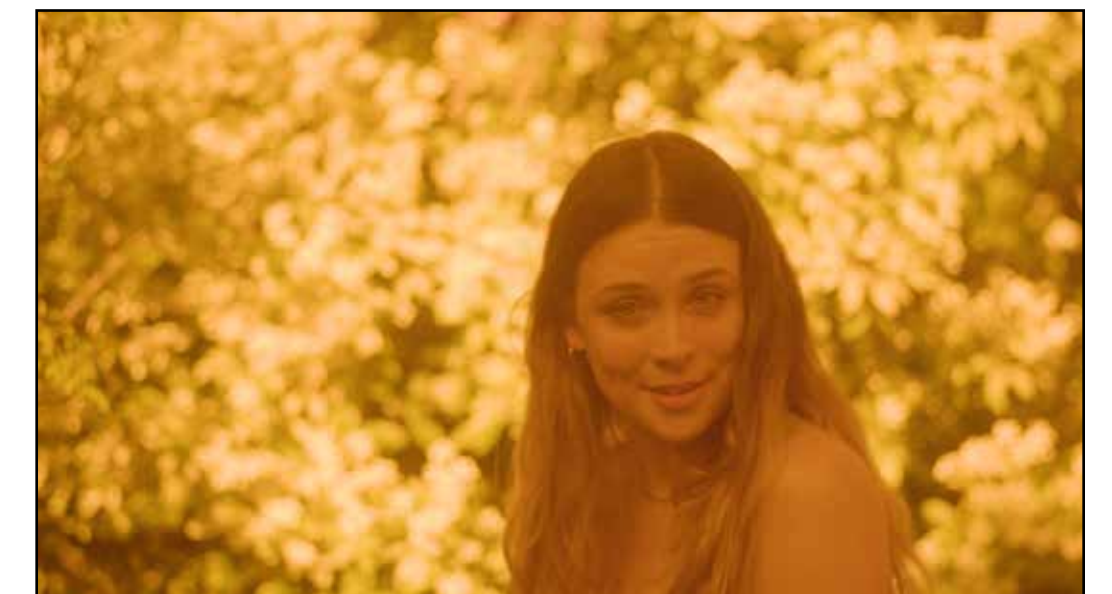
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JE VIS JE MEURS

2020 - DIRECTOR/EDITOR





THANK-YOU

Feel free to contact with any questions or requests for links.

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Hope to work with you soon

X

